

User Guide

# Blurbsurfer.com

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Version 1.0 Public

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## About the Guide

Launched in 2013, BlurbSurfer allows billions of businesses to discover, watch, and share commercials. BlurbSurfer provides a forum for people to connect, inform, and inspire others across the globe and acts as a distribution platform for original content creators and advertisers, both large and small. This guide is designed to make readers understand how BlurbSurfer can be used as a marketing tool. It explains how you can create a video to promote your business and create greater awareness about the products and services you offer.

## Audience

This guide is primarily going to help all those readers who are into marketing and advertising through videos, specifically those who aspire to make a career in Marketing.

## Prerequisites

Before proceeding with this tutorial, you should have a good understanding of the fundamental concepts of marketing and advertising.

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## Table of Contents

About the Guide	1
Table of Contents	2
Introduction	4
The Homepage	5
Free Trial Sign up	7
Login	12
Uploading a Video	14
Editing the Settings of an Uploaded Video	19
Replacing an Uploaded Video	21
Accessing a Video's Performance Statistics	23
Managing Subscriptions and Deleting Videos	24
Reporting a Video	26
Liking a Video	29
Disliking a Video	29
Looping a Video	30
Sharing a Video	31
Adding a Video to Queue	32
Viewing a Video Queue	32
Removing a Video from Queue	33
Autoplaying Videos	34
Getting the Subscriber Count	35
Expanding Video Outreach	36
Password Change	39
Forgot Password	40
Account Payments	41

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<b>Payment History</b>	<b>41</b>
<b>The Shopping Channel</b>	<b>42</b>
<b>Language Settings</b>	<b>44</b>
<b>How Does Blurbsurfer.com Work?</b>	<b>45</b>
<b>About Blurbsurfer.com</b>	<b>46</b>
<b>Frequently Asked Questions</b>	<b>47</b>
<b>Contact Us</b>	<b>47</b>
<b>Privacy Policy</b>	<b>47</b>
<b>Terms &amp; Conditions</b>	<b>47</b>

## Introduction

Global Video Hosting for Products, Services, and Particular Interests...

BlurbSurfer.com was created to provide a simple, affordable platform for anyone to use.

Viewers can search for videos on products, services, and particular interests enabling them to find exactly what they are seeking.

Anyone can post a video "Blurb" about their products, services and/or particular interests easily in mere minutes starting with our first month, first video free trial!



Pitch It. Post It. Peruse It.

Make a video of your product, service and/or particular interest.

Create an account and post it. Choose the category, tags, and location you want it to be found by.

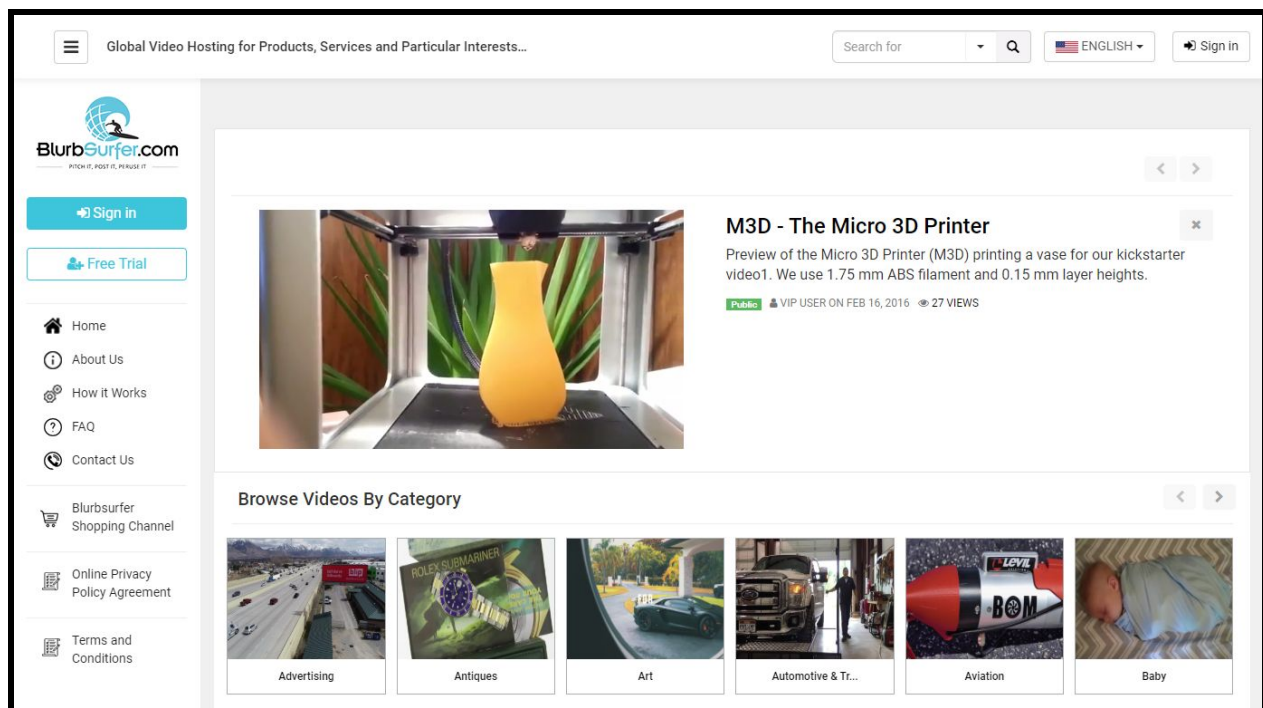
Choose two related pictures for next to your Blurb and provide descriptions. Choose the website/s you want viewers to connect to with one-click after watching your Blurb. Like and Share your Blurb with the world through email and social media. Let people know they can find and subscribe to you, on BlurbSurfer.com.

Do you advertise, with television, radio, and/or newspaper? Just say, "Go to BlurbSurfer.com. Search for and find us there to see and learn more!"

## The Homepage

BlurbSurfer.com offers ultimate video solutions for business and commercial use. Upload and share videos in the easiest way. It is incredibly affordable and packed with features to increase your business!

The following screenshot shows how a Blurbsurfer Homepage page looks like:



### Salient Features of Blurbsurfer

- Absolutely Zero Ads
- Watch Everywhere Compatible With iPhone + iPad, Android
- Reach a Huge Audience
- Search Engine Visibility



## The BlurbSurfer Advantage

From a business point-of-view, BlurbSurfer has introduced new techniques that many businesses aren't yet exploiting. The following BlurbSurfer guide will walk you through these opportunities for marketing on BlurbSurfer --

- Assess different ways you can use BlurbSurfer for marketing.
- Using BlurbSurfer to inform and educate your audience.
- Researching video content ideas
- Using BlurbSurfer to support conversion.
- Leveraging the BlurbSurfer community to promote your video.
- Increasing your reach and visibility.

## Important Points to Note

You can keep your focus on the following points to become a Blurbsufer rock-star:

- You need to capture the curiosity of video consumers by creating unconventional content.
- You'll need to ensure your video is discoverable.
- Always ensure that the video links back to your website and includes a call-to-action.
- Finally, make sure to be consistent with regular postings on BlurbSurfer.

## Free Trial Sign up

Getting started is as easy as any other social network. From the homepage, click the "Free Trial" button on the left menu bar on the screen. From there, fill out your basic information — name, company, email address, password — and click "Start Your One Month Free Trial" at the bottom.

### Step 1

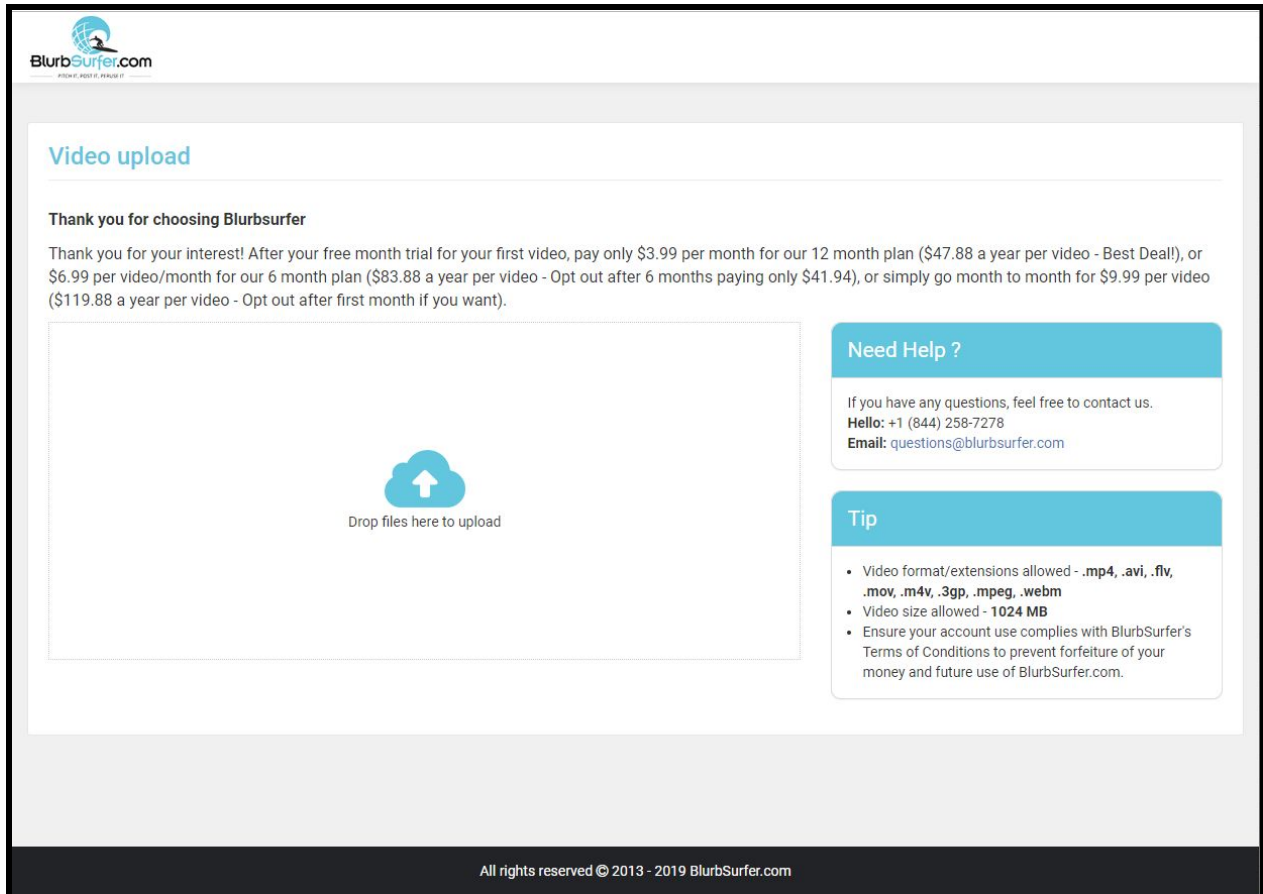
The screenshot shows the Blurbsurfer.com website's sign-up interface. At the top, there's a navigation bar with a hamburger menu, the site name "Global Video Hosting for Products, Services and Particular Interests...", a search bar, a language dropdown set to "ENGLISH", and a "Sign in" button. On the left, a sidebar contains the "Sign in" and "Free Trial" buttons, along with a list of links: Home, About Us, How it Works, FAQ, Contact Us, Blurbsurfer Shopping Channel, Online Privacy Policy Agreement, and Terms and Conditions. The main content area is titled "Your Video Belongs Here" and features a video player showing a woman in a business suit. Below the video, four bullet points list benefits: "Absolutely Zero Ads", "Watch Everywhere Compatible With iphone + ipad, Android", "Reach a Huge Audience", and "Search Engine Visibility". To the right, the "Start Your Free Trial" section contains a form with fields for First Name, Last Name, Company or Organization, Email (pre-filled with "root"), Password, and Confirm Password. A green "Start Your One Month Free Trial" button is at the bottom of the form. Below the button, a disclaimer states: "By clicking on the green button above, you agree to our Terms and Privacy policy. After your free month trial for your first video, pay only \$1.99 per month for our 12 month plan (\$23.88 a year per video - Best Deal!), or \$3.99 per video/month for our 6 month plan (\$47.88 a year per video - Opt out after 6 months paying only \$23.94), or simply go month to month for \$5.99 per video (\$71.88 a year per video - Opt out after first month if you want)." The footer at the bottom reads "All rights reserved © 2013 - 2019 Blurbsurfer.com".

**Please note:** After your free month trial for your first video, pay only \$1.99 per month for our 12-month plan (\$23.88 a year per video - Best Deal!), or \$3.99 per video/month for our 6-month plan (\$47.88 a year per video - Opt out after 6 months paying only \$23.94), or simply go month to month for \$5.99 per video (\$71.88 a year per video - Opt out after first month if you want).



## Step 2

The user can just drag and drop the selected video into the designated area on the screen or he/she can click on the upload icon and select the video from device storage.




The screenshot shows the BlurbSurfer.com website interface for video uploads. At the top left is the logo with the tagline "PREVIEW, POST IT, SHARE IT". The main heading is "Video upload". Below this is a "Thank you for choosing Blurbsurfer" message followed by pricing details for three plans: a 12-month plan at \$3.99/month (\$47.88/year), a 6-month plan at \$6.99/month (\$83.88/year), and a month-to-month plan at \$9.99/month (\$119.88/year). A large dashed box in the center contains a cloud upload icon and the text "Drop files here to upload". To the right, there are two sidebars: "Need Help?" with contact information (phone: +1 (844) 258-7278, email: questions@blurbsurfer.com) and a "Tip" section listing allowed video formats (.mp4, .avi, .flv, .mov, .m4v, .3gp, .mpeg, .webm), a 1024 MB size limit, and a reminder to comply with terms of conditions. The footer states "All rights reserved © 2013 - 2019 BlurbSurfer.com".

**BlurbSurfer.com**  
PREVIEW, POST IT, SHARE IT

### Video upload

**Thank you for choosing Blurbsurfer**

Thank you for your interest! After your free month trial for your first video, pay only \$3.99 per month for our 12 month plan (\$47.88 a year per video - Best Deal!), or \$6.99 per video/month for our 6 month plan (\$83.88 a year per video - Opt out after 6 months paying only \$41.94), or simply go month to month for \$9.99 per video (\$119.88 a year per video - Opt out after first month if you want).



Drop files here to upload

#### Need Help ?

If you have any questions, feel free to contact us.  
**Hello:** +1 (844) 258-7278  
**Email:** questions@blurbsurfer.com

#### Tip

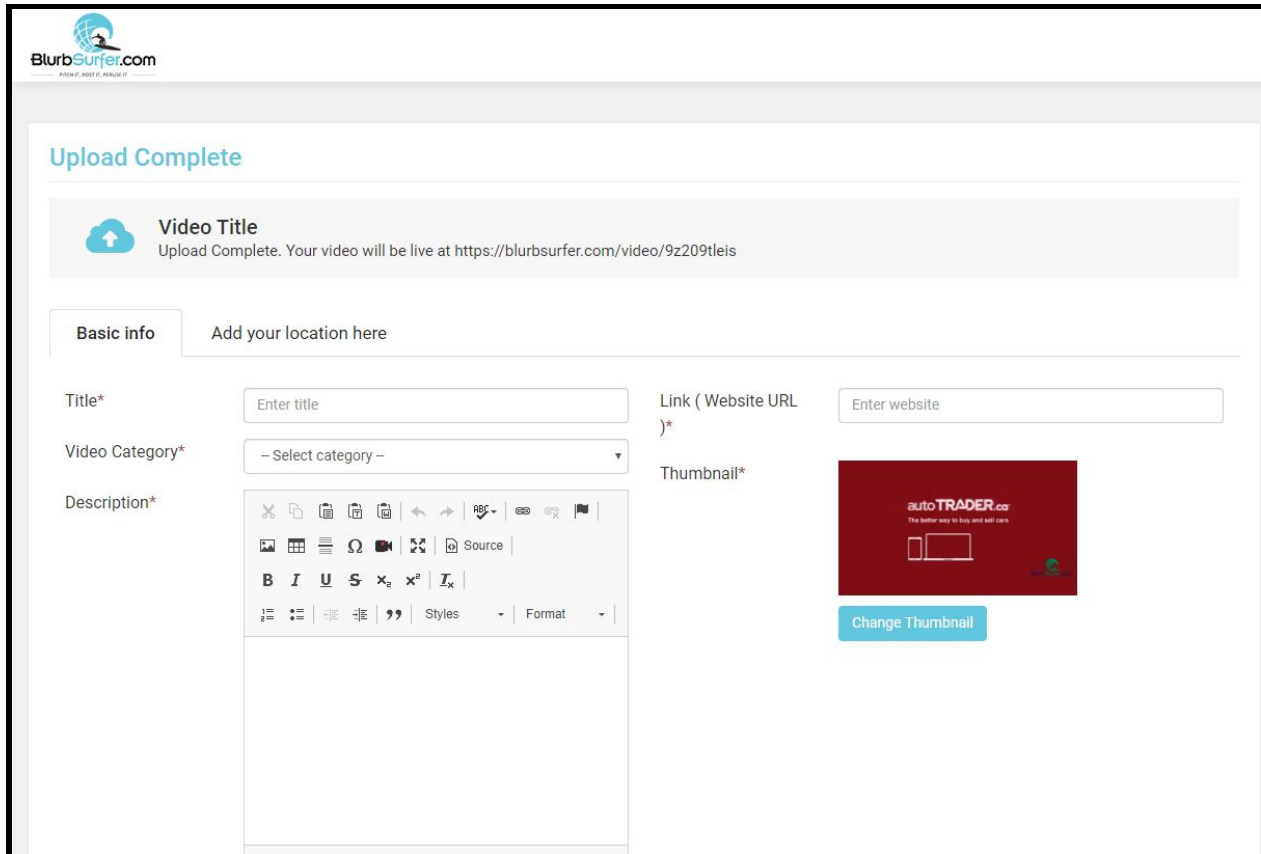
- Video format/extensions allowed - .mp4, .avi, .flv, .mov, .m4v, .3gp, .mpeg, .webm
- Video size allowed - 1024 MB
- Ensure your account use complies with BlurbSurfer's Terms of Conditions to prevent forfeiture of your money and future use of BlurbSurfer.com.

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Specific instructions have been mentioned on the screen explaining the types of videos that can be uploaded to the platform.

### Step 3

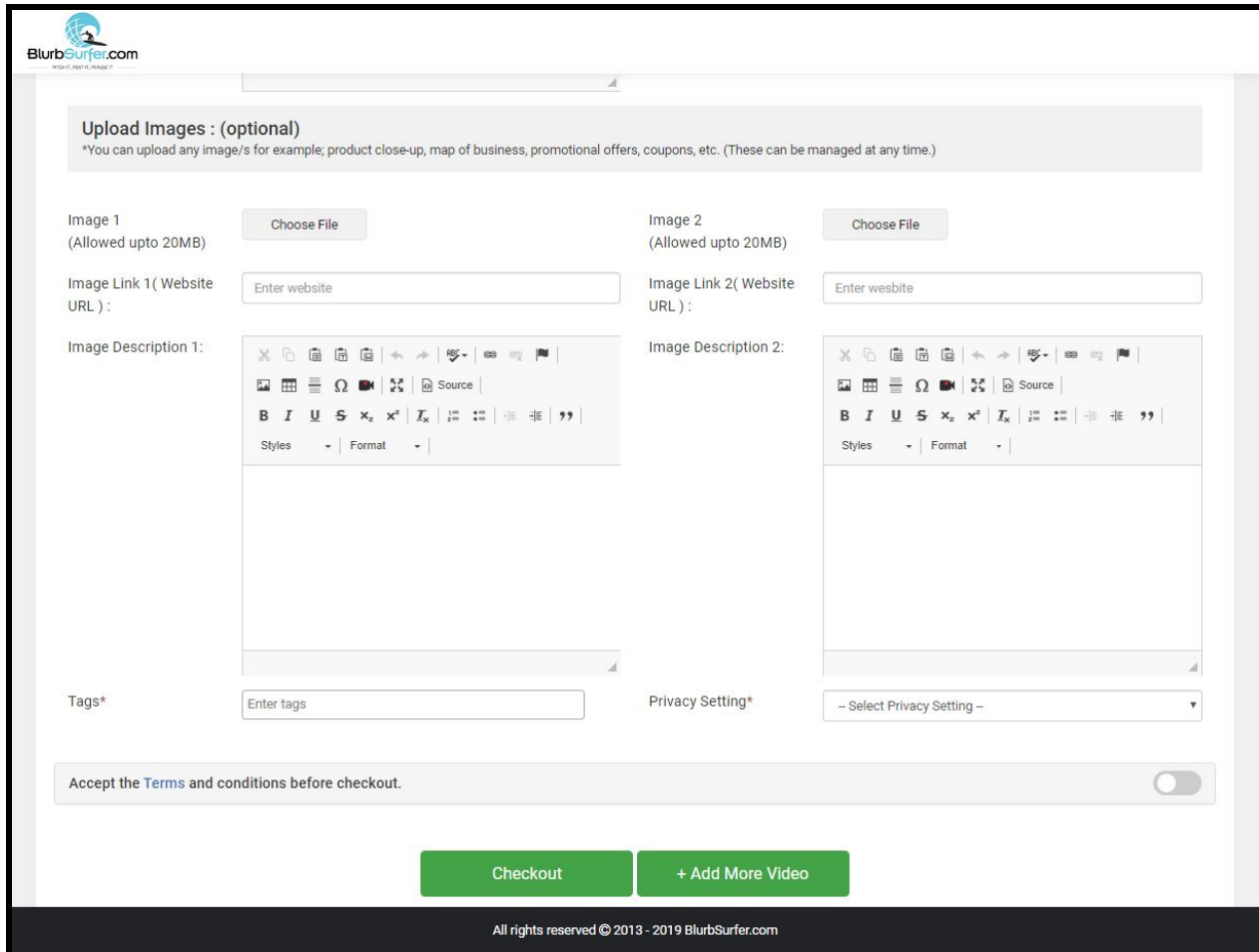
Once the video has been uploaded successfully, you will be required to enter certain basic information about the video such as the Title, Video Description, Website Link, etc.



The screenshot shows the 'Upload Complete' page on the Blurbsurfer.com website. At the top, the logo 'Blurbsurfer.com' is visible with the tagline 'WATCH. POST. SHARE.' Below the logo, a blue banner reads 'Upload Complete'. Underneath, a cloud icon is followed by the text 'Video Title' and 'Upload Complete. Your video will be live at <https://blurbsurfer.com/video/9z209tleis>'. The main form area is titled 'Basic info' and includes a tab 'Add your location here'. The form contains several fields: 'Title\*' with a text input 'Enter title'; 'Video Category\*' with a dropdown menu showing '- Select category -'; 'Description\*' with a rich text editor containing various icons and a 'Source' link; 'Link ( Website URL )\*' with a text input 'Enter website'; and 'Thumbnail\*' with a preview image of an 'autoTRADER.co' advertisement and a 'Change Thumbnail' button.

## Step 4

You can choose to upload supporting images to the video in the next sub-section of the form. These images can help describe your product/services in a better manner (for eg: Product specification illustrations, etc.)



The screenshot shows the 'Upload Images : (optional)' section of the BlurbSurfer.com interface. The header includes the BlurbSurfer.com logo and a note: '\*You can upload any image/s for example; product close-up, map of business, promotional offers, coupons, etc. (These can be managed at any time.)'. The form is divided into two columns for 'Image 1' and 'Image 2', both with a 'Choose File' button and a '20MB' limit. Below each image field are input boxes for 'Image Link 1( Website URL )' and 'Image Link 2( Website URL )'. Each image field also has a rich text editor for 'Image Description 1' and 'Image Description 2', featuring a toolbar with icons for text formatting (bold, italic, underline, strikethrough, text color, background color, link, unlink, source) and a 'Source' button. At the bottom of each column are 'Tags\*' and 'Privacy Setting\*' fields. A toggle switch for 'Accept the Terms and conditions before checkout.' is located at the bottom center. Two green buttons, 'Checkout' and '+ Add More Video', are at the very bottom. The footer states 'All rights reserved © 2013 - 2019 BlurbSurfer.com'.

**Upload Images : (optional)**  
\*You can upload any image/s for example; product close-up, map of business, promotional offers, coupons, etc. (These can be managed at any time.)

**Image 1**  
(Allowed upto 20MB)

Choose File

Image Link 1( Website URL ) : Enter website

Image Description 1:

Tags\* Enter tags

**Image 2**  
(Allowed upto 20MB)

Choose File

Image Link 2( Website URL ) : Enter website

Image Description 2:

Privacy Setting\* -- Select Privacy Setting --

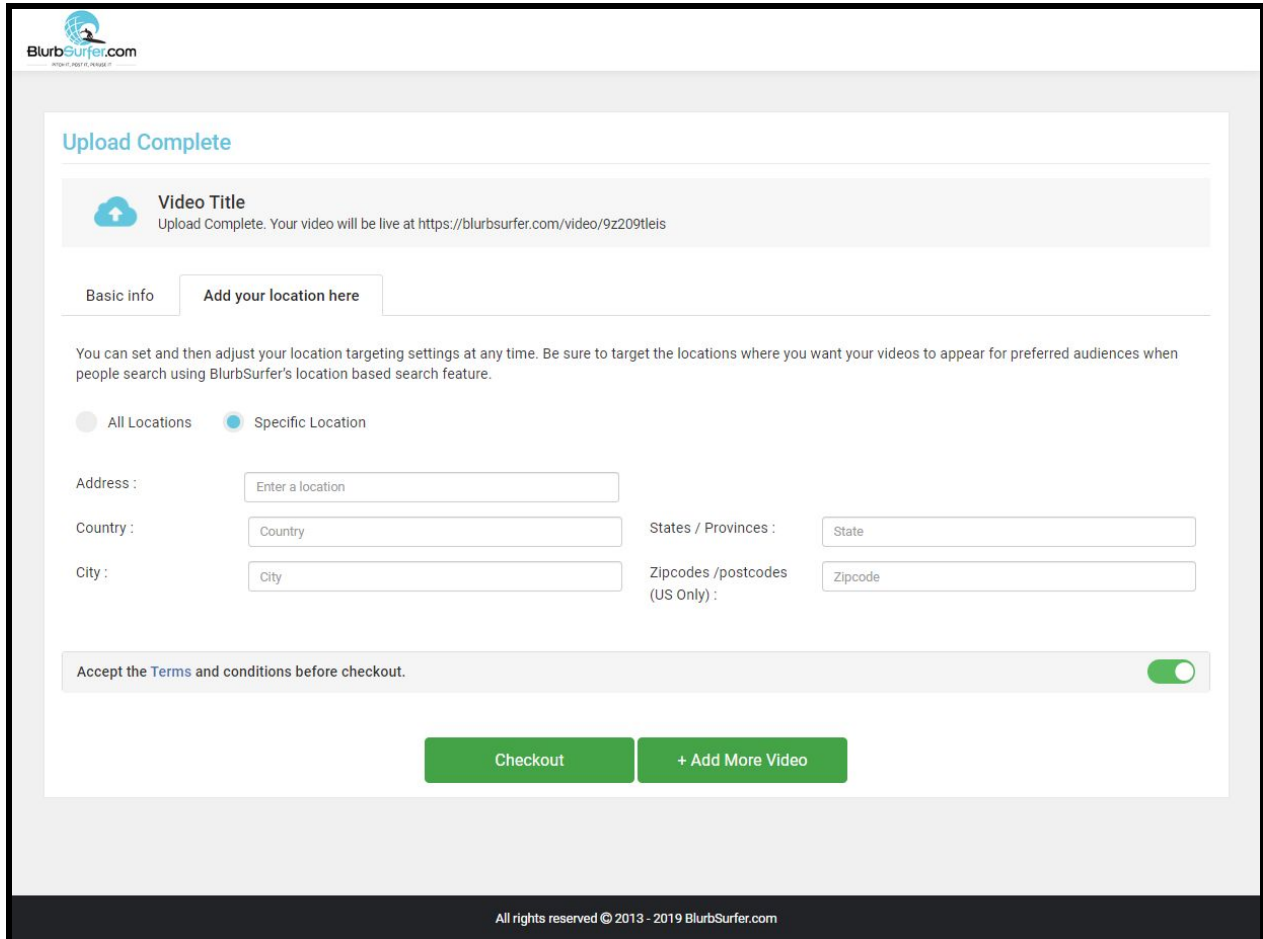
Accept the [Terms](#) and conditions before checkout.

Checkout + Add More Video

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## Step 5

The next section of the form - 'Add your location here' will allow you to target your add to an audience of your choice. If you would like your image to be available globally, then simply select the 'All Location' radio button, you can select the 'Specific Location' option and enter the relevant details according to your targeting criteria, once that is completed and saved, the video will be available for viewing in only that specific address.



The screenshot shows the 'Upload Complete' page on BlurbSurfer.com. The page has a header with the BlurbSurfer.com logo and tagline 'PROVIDE. INSPIRE. ENGAGE.' Below the header, there's a section titled 'Upload Complete' with a cloud upload icon and the text 'Video Title' and 'Upload Complete. Your video will be live at https://blurbsurfer.com/video/9z209tleis'. Below this, there are two tabs: 'Basic info' and 'Add your location here'. The 'Add your location here' tab is active. It contains a paragraph: 'You can set and then adjust your location targeting settings at any time. Be sure to target the locations where you want your videos to appear for preferred audiences when people search using BlurbSurfer's location based search feature.' Below this paragraph are two radio buttons: 'All Locations' (unselected) and 'Specific Location' (selected). Under 'Specific Location', there are four input fields: 'Address :', 'Country :', 'City :', and 'States / Provinces :'. The 'Address :', 'Country :', and 'City :' fields have placeholder text 'Enter a location', 'Country', and 'City' respectively. The 'States / Provinces :' field has a placeholder text 'State'. Below these fields is a 'Zipcodes /postcodes (US Only) :' field with a placeholder text 'Zipcode'. At the bottom of the form, there is a checkbox labeled 'Accept the Terms and conditions before checkout.' which is checked. Below the checkbox are two green buttons: 'Checkout' and '+ Add More Video'. At the very bottom of the page, there is a footer that reads 'All rights reserved © 2013 - 2019 BlurbSurfer.com'.

Once everything has been filled, click on the checkout button to finish uploading your video. After you click on the checkout button, you will be redirected to the user dashboard.

## Login

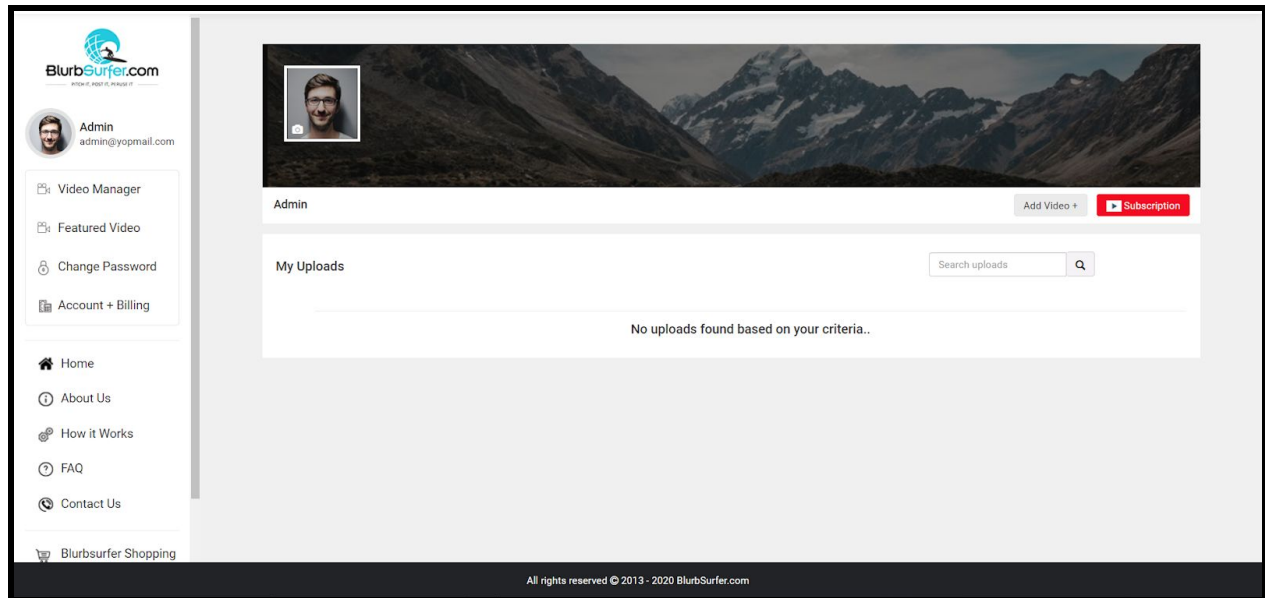
If you already have a BlurbSurfer account, Go to BlurbSurfer.com and click the Sign in button. The Sign-in button is located at the top-right of the page.

Enter your email address and password. You must enter a valid email address to login. In case you will be accessing your account on a more frequent basis then, you can enable the 'Remember Me' checkbox which will save your login credentials for the site thereby enabling a smoother and faster login process.

The screenshot shows the BlurbSurfer.com login interface. On the left is a sidebar with the logo and navigation links: Home, About Us, How it Works, FAQ, Contact Us, BlurbSurfer Shopping Channel, Online Privacy Policy Agreement, and Terms and Conditions. The main area contains a 'Sign in' form. The form has two input fields: 'Email \*' and 'Password\*'. Both fields have placeholder text and are followed by red error messages: 'Email field is required.' and 'Password field is required.' respectively. Below the password field is a 'Remember me' checkbox and a 'Forgot your password?' link. At the bottom of the form are two buttons: a green 'Sign In' button and a blue 'Free Trial' button. The footer of the page states 'All rights reserved © 2013 - 2019 BlurbSurfer.com'.

Once logged in you will be greeted with your very own User Dashboard and a Menu consisting of the following features located on the left of the screen:

- Video Manager
- Featured Video
- Change Password
- Account + Billing



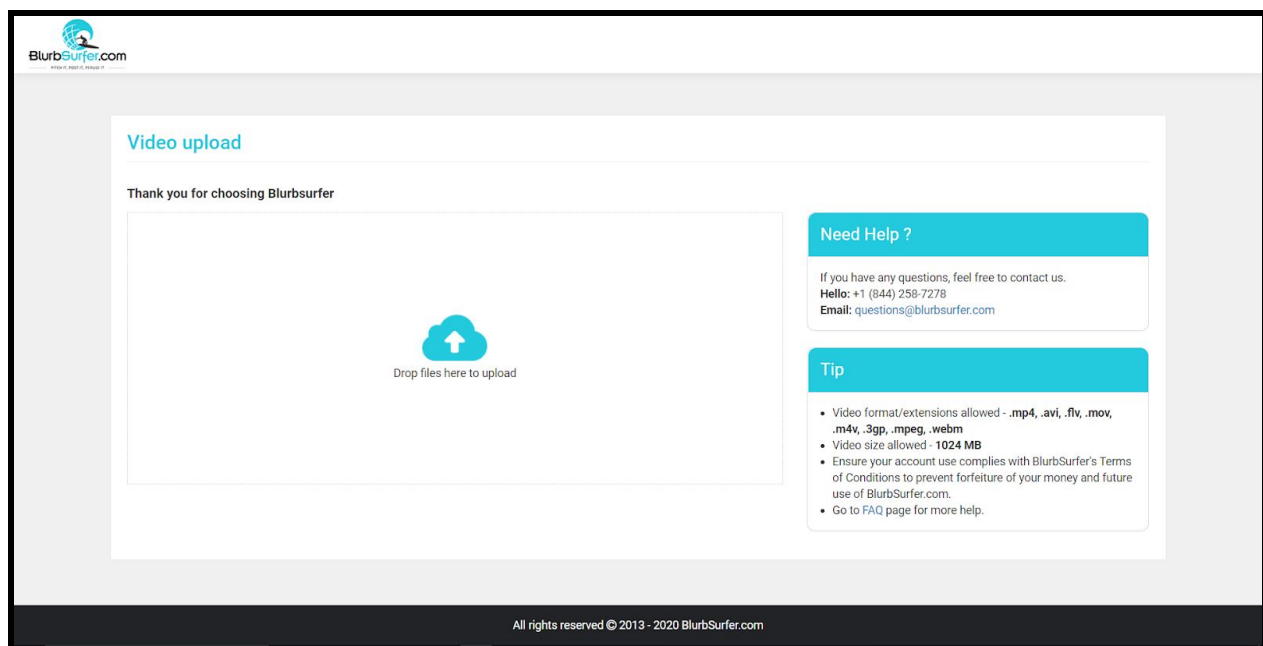
## Uploading a Video

### Step 1

To upload a video, simply click on the 'Add Video+' button located on the right side of the screen, below the cover image of the user. The 'Add Video+' option is located within the 'Video Manager' menu option that is present on the left of the screen (as displayed in the above image).

### Step 2

The user can just drag and drop the selected video into the designated area on the screen or he/she can click on the upload icon and select the video from device storage.

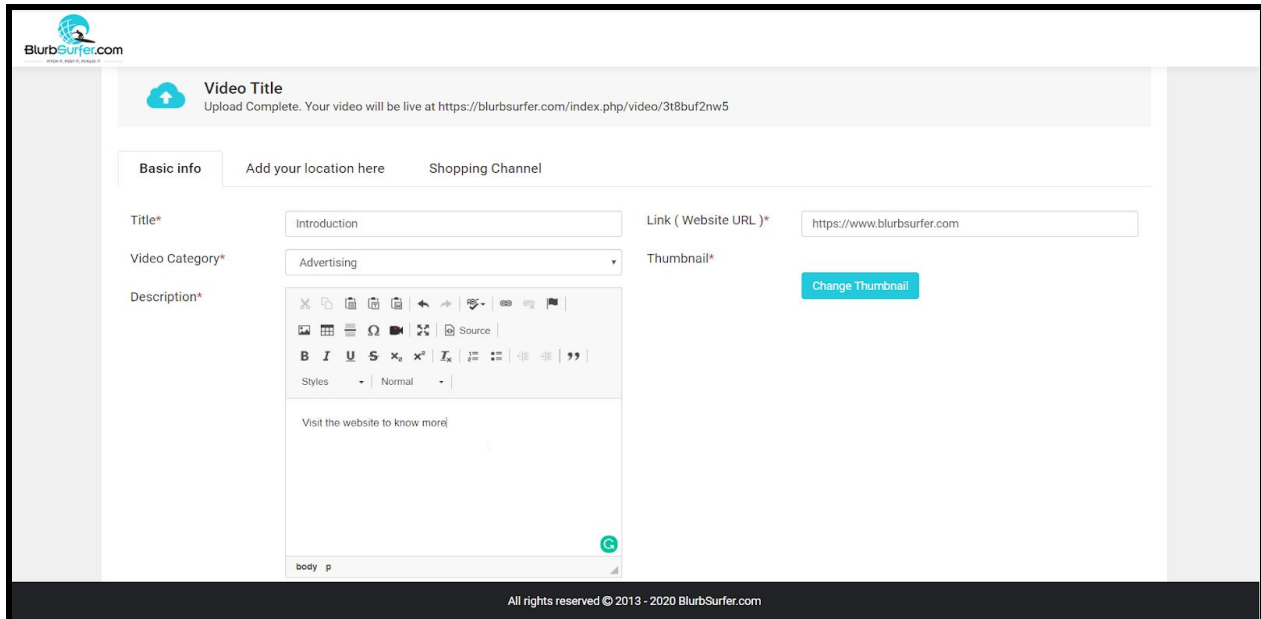


### Please Note:

- Video format/extensions allowed - .mp4, .avi, .flv, .mov, .m4v, .3gp, .mpeg, .webm
- Video size allowed - 1024 MB
- Ensure your account use complies with BlurbSurfer's Terms of Conditions to prevent forfeiture of your money and future use of BlurbSurfer.com.
- Go to the FAQ page for more help or you can email your queries to questions@blurbsurfer.com or call on +1 (844) 258-7278 to get your queries resolved.

### Step 3

Once the video has been uploaded successfully, you will be required to enter certain basic information about the video such as the Title, Video Description, Website Link, etc.



The screenshot shows the 'Video Title' section of the Blurbsurfer.com upload form. At the top, a message states 'Upload Complete. Your video will be live at https://blurbsurfer.com/index.php/video/3t8buf2nw5'. Below this, there are three tabs: 'Basic info', 'Add your location here', and 'Shopping Channel'. The 'Basic info' tab is active. It contains several fields: 'Title\*' with the value 'Introduction', 'Link ( Website URL )\*' with the value 'https://www.blurbsurfer.com', 'Video Category\*' with a dropdown menu set to 'Advertising', and 'Thumbnail\*' with a 'Change Thumbnail' button. The 'Description\*' field is a large text area with a rich text editor toolbar above it, containing the text 'Visit the website to know more!'. The footer of the form states 'All rights reserved © 2013 - 2020 Blurbsurfer.com'.

### Step 4

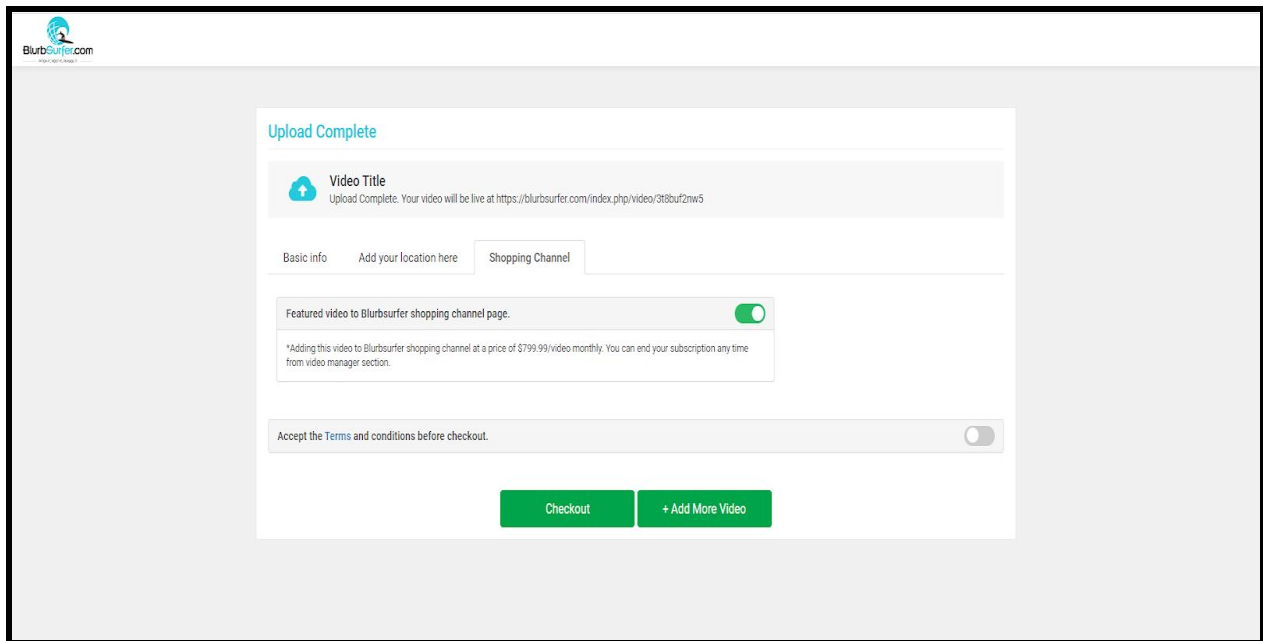
You can choose to upload supporting images to the video in the next sub-section of the form.





## Step 6

The final section is the Shopping Dashboard. You can choose to display your video on the Blurbsurfer shopping page. The video will be added to the Blurbsurfer shopping channel at a monthly price of \$799.99/video. You can end your subscription any time from the video manager menu option.

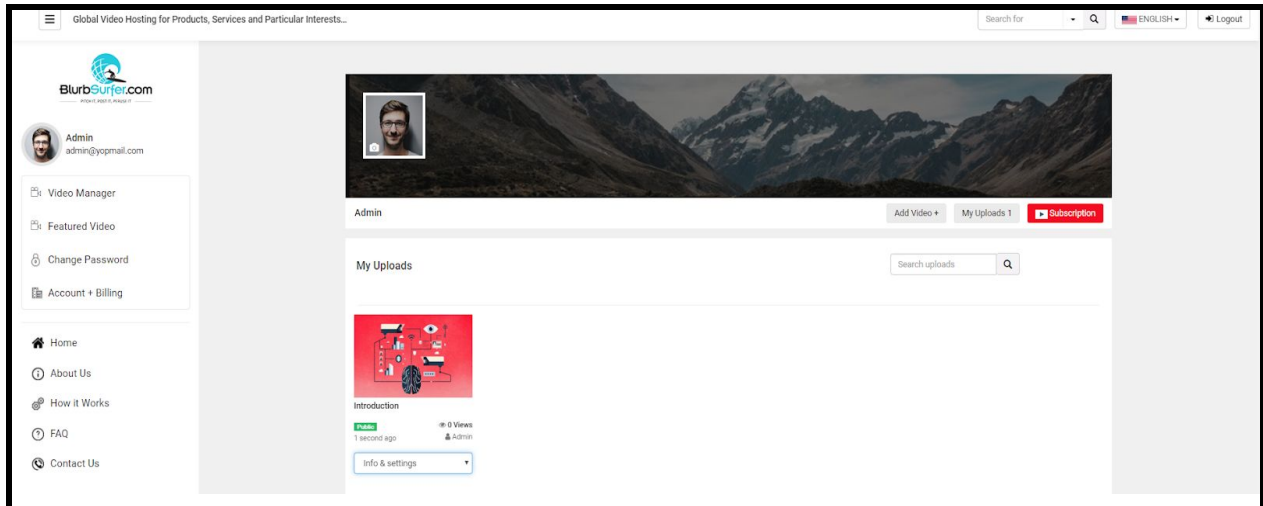


The screenshot shows the 'Upload Complete' screen on the Blurbsurfer.com website. The interface includes a logo in the top left corner and a central white panel with the following elements:

- Upload Complete** header.
- Video Title** section with a cloud icon and the text: 'Upload Complete. Your video will be live at <https://blurbsurfer.com/index.php/video/3t8bu2mw5>'.
- Three tabs: 'Basic info', 'Add your location here', and 'Shopping Channel' (which is selected).
- A toggle switch for 'Featured video to Blurbsurfer shopping channel page.' which is currently turned on.
- A note below the toggle: '\*Adding this video to Blurbsurfer shopping channel at a price of \$799.99/video monthly. You can end your subscription any time from video manager section.'
- A toggle switch for 'Accept the Terms and conditions before checkout.' which is currently turned off.
- Two green buttons at the bottom: 'Checkout' and '+ Add More Video'.

## Step 7

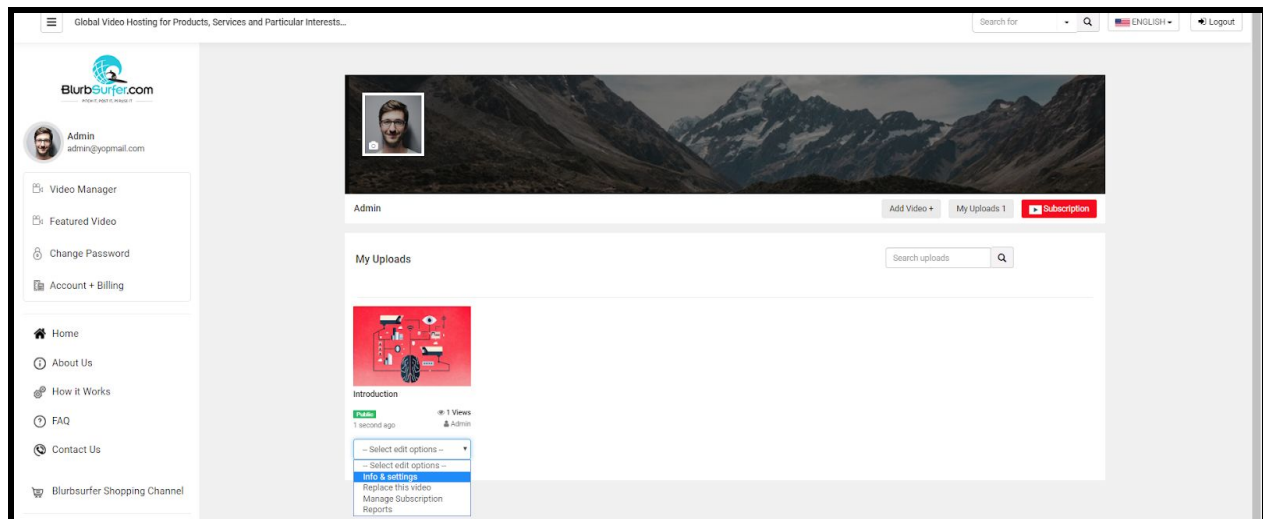
Please ensure that the terms and conditions have been accepted before checkout. You will not be allowed to upload your video without accepting the same.



## Editing the Settings of an Uploaded Video

### Step 1

Once a video has been successfully uploaded, it will appear in the Video Manager section. Select the 'Info & Settings' option from the 'Select Edit Options' dropdown located below the uploaded video.



## Step 2

This form is an exact replication of the Upload Video form. You can choose which areas need to be updated. Click on the 'Save Changes' button located at the bottom of the page once all changes have been made.

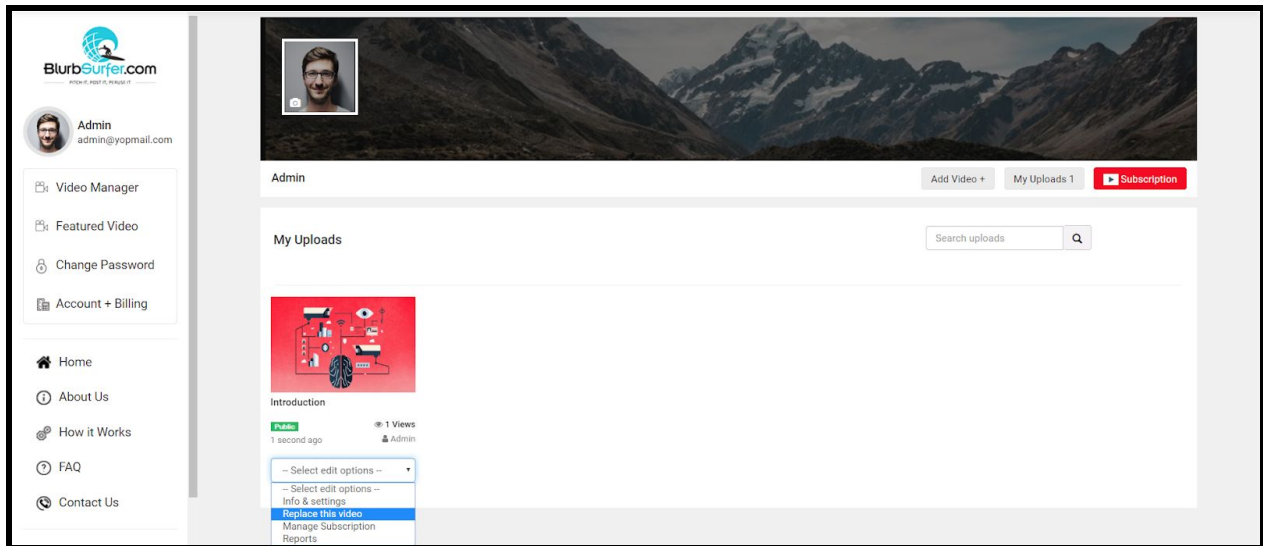
The screenshot displays the BlurbSurfer.com Admin Panel. On the left is a sidebar with the user profile 'Admin' (admin@yopmail.com) and navigation links: Video Manager, Featured Video, Change Password, Account + Billing, Home, About Us, How it Works, FAQ, Contact Us, BlurbSurfer Shopping Channel, Online Privacy Policy Agreement, and Terms and Conditions. The main content area has tabs for 'Info & Settings', 'Replace This Video', 'Billing', and 'Reports'. The 'Info & Settings' tab is active, showing a form with the following fields: Title (Introduction), Video Category (Advertising), Description (with a rich text editor), Link (Website URL) (https://www.blurbsurfer.com), and Thumbnail (with a 'Change Thumbnail' button). Below this is an 'Upload Images : (optional)' section with a note: '\*You can upload any image/s for example; product close-up, map of business, promotional offers, coupons, etc. (These can be managed at any time.)'. It contains two identical blocks for 'Image1' and 'Image2', each with a 'Choose File' button, a 'Link (Website URL)' field (https://www.blurbsurfer.com), and a 'Description' field with a rich text editor. The footer states 'All rights reserved © 2013 - 2020 BlurbSurfer.com'.

**Please Note:** Location targeting settings can be changed from this page as well

## Replacing an Uploaded Video

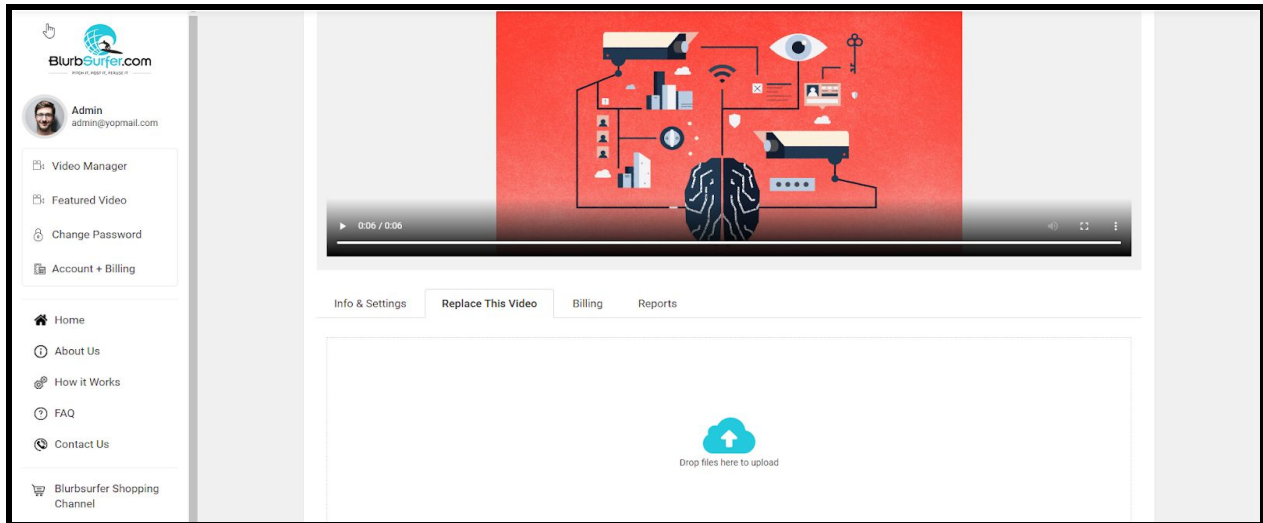
### Step 1

Select the 'Replace this video' option from the 'Select Edit Options' dropdown located below the uploaded video.



## Step 2

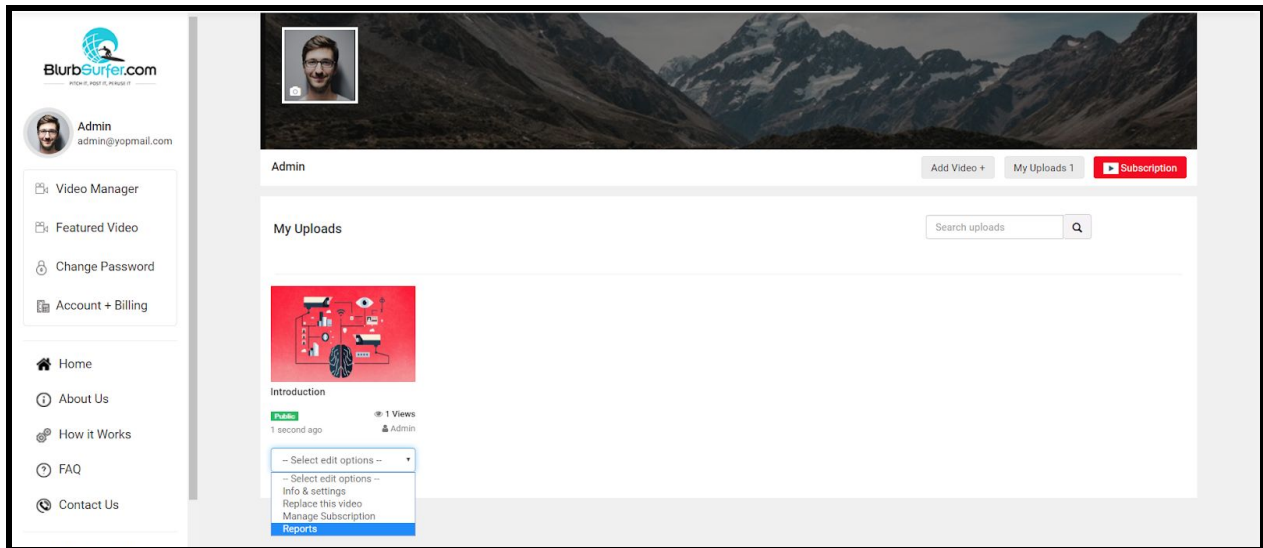
You can either drag and drop the video to be uploaded in the designated area or you can click on the upload icon and select the video to be uploaded from its respective folder. Once successfully replaced a pop-up will be displayed on the page acknowledging the same.



## Accessing a Video's Performance Statistics

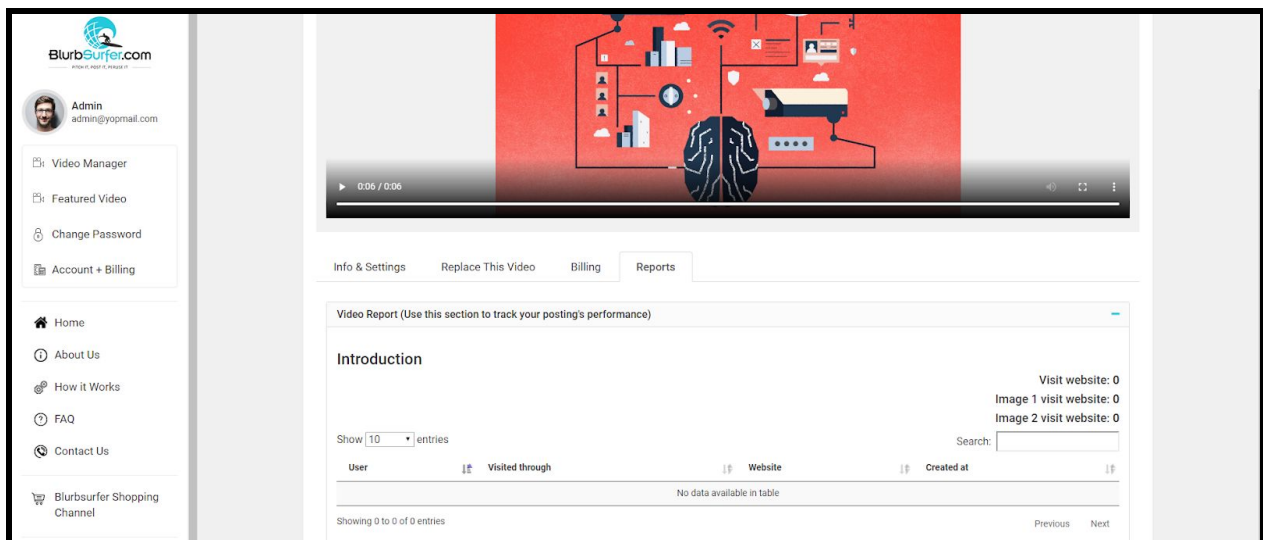
### Step 1

Select the 'Reports' option from the 'Select Edit Options' dropdown located below the uploaded video.



### Step 2

You will be provided with the following screen which will display the exact performance statistics of the post in question.

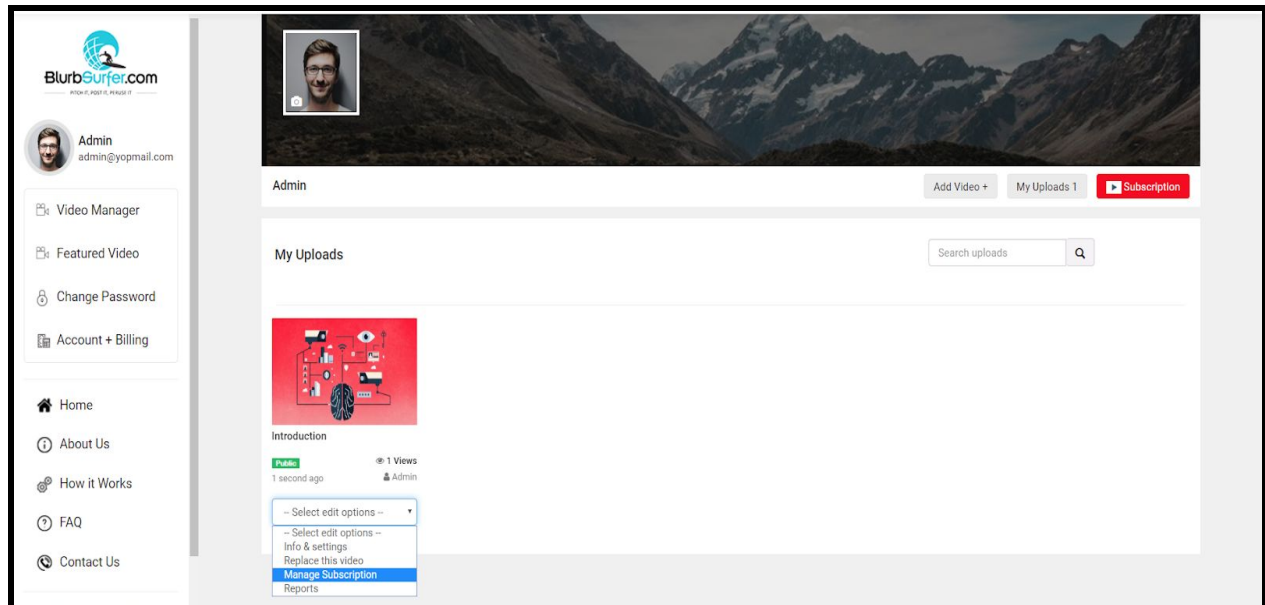




## Managing Subscriptions and Deleting Videos

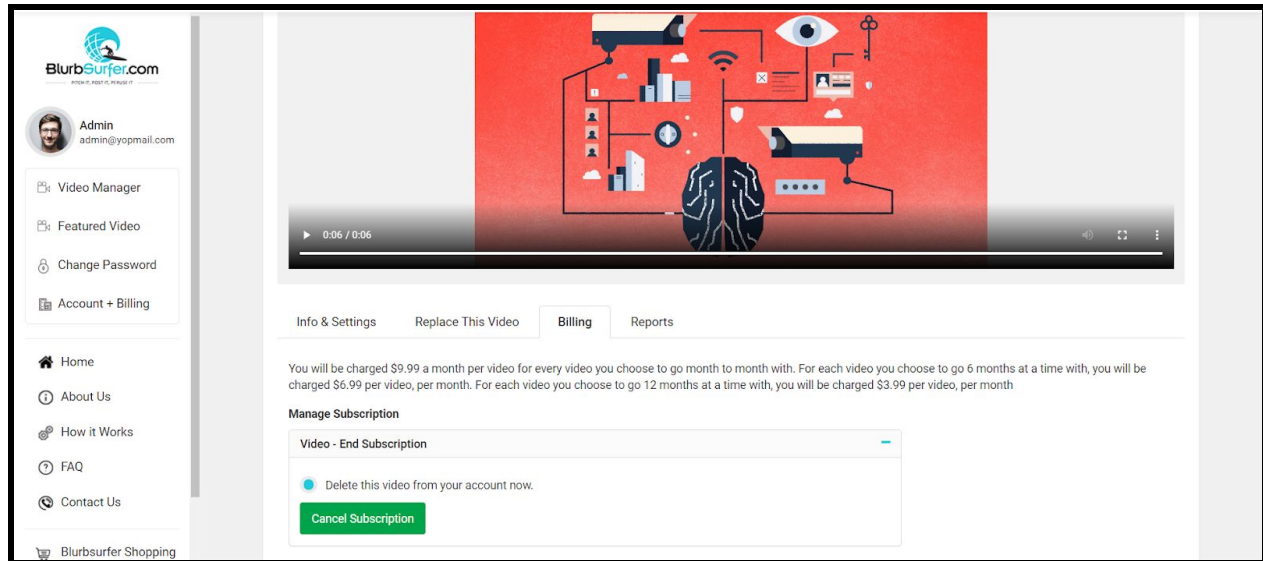
### Step 1

Select the 'Manage Subscriptions' option from the 'Select Edit Options' dropdown located below the uploaded video.



## Step 2

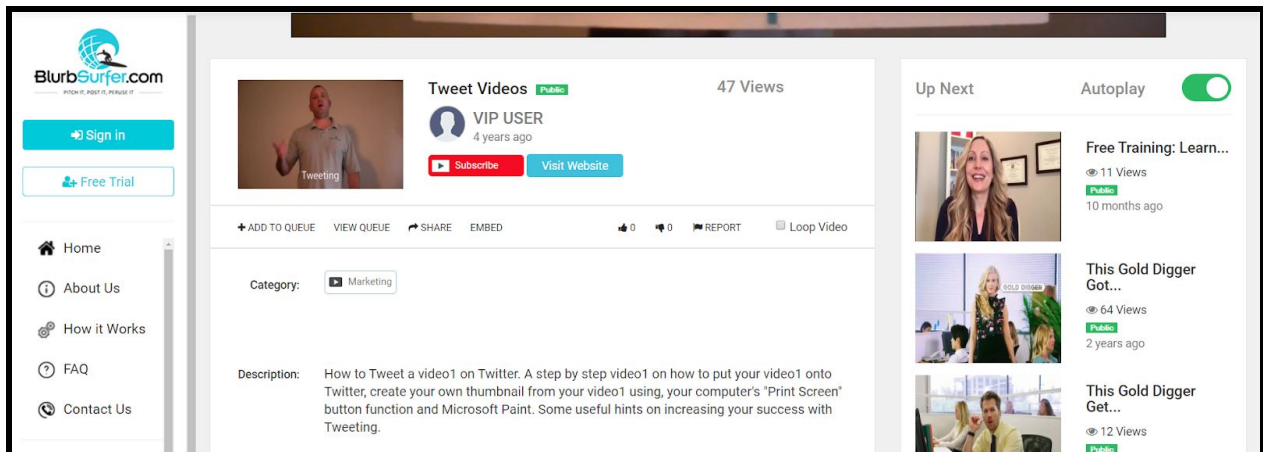
Click on the expand ‘ + ’ button of the Video-End Subscription option and select the ‘Delete this video from your account now’ radio button. Finally, click on the Cancel Subscription button. The video will be deleted from your account/dashboard.



## Reporting a Video

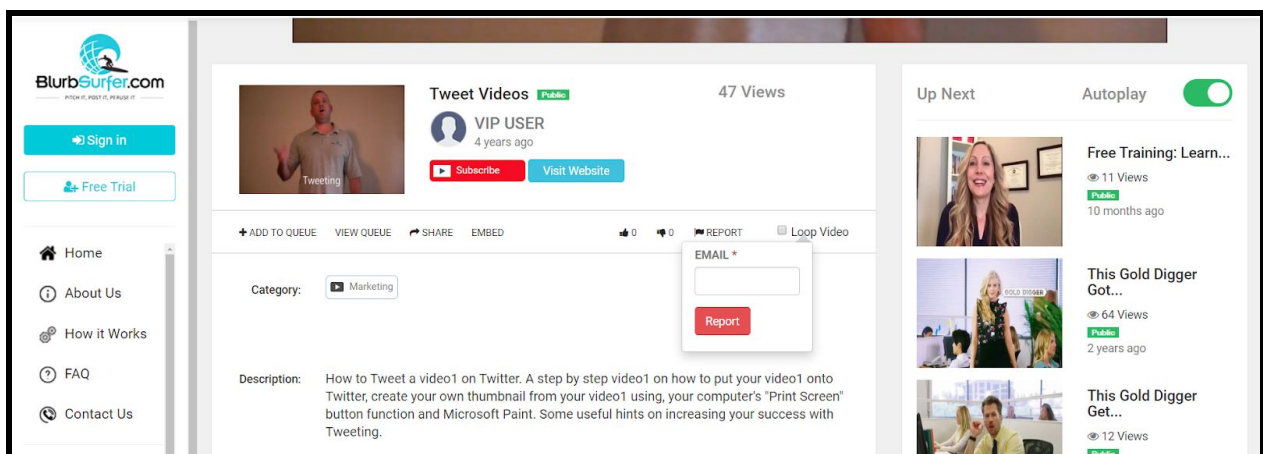
### Step 1

To report a video click on the report button present below the video



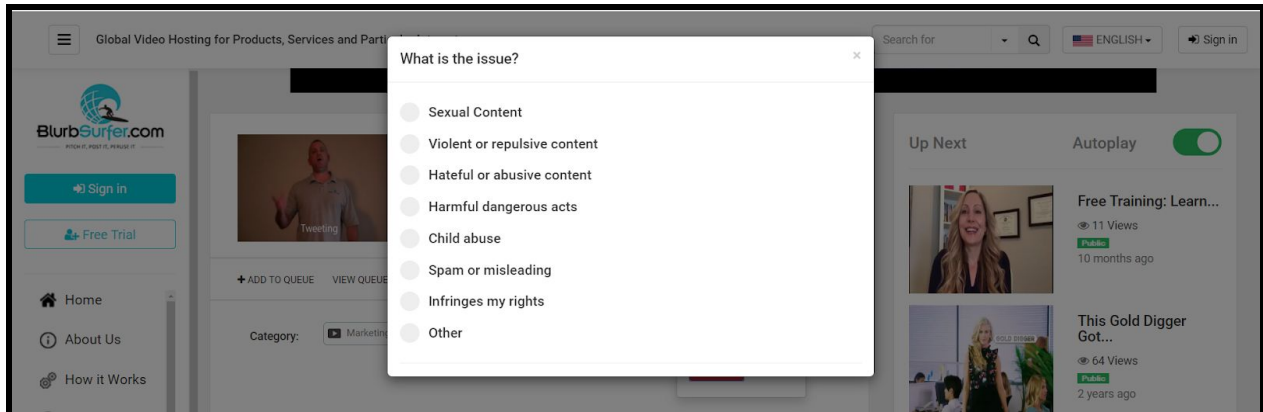
### Step 2

The screen will prompt you to enter your email address. Once that is done, click on the Report button.



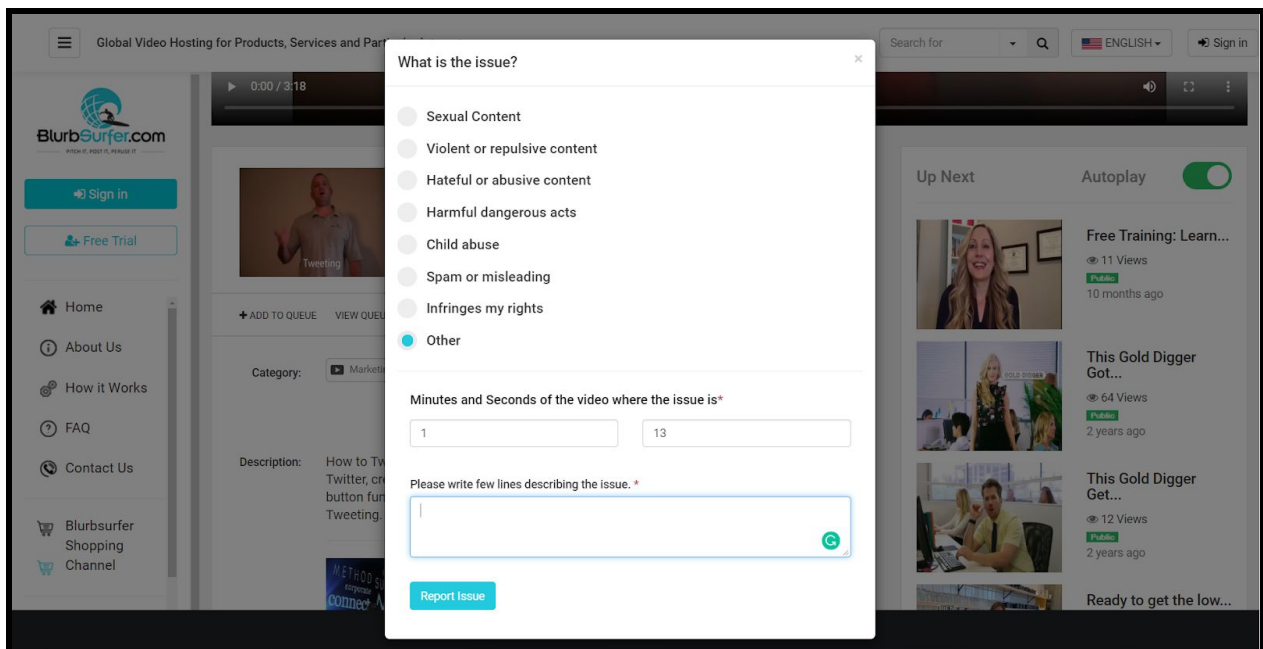
### Step 3

After entering your email address, a form will be displayed on the screen asking you to specify the reason for reporting the video.



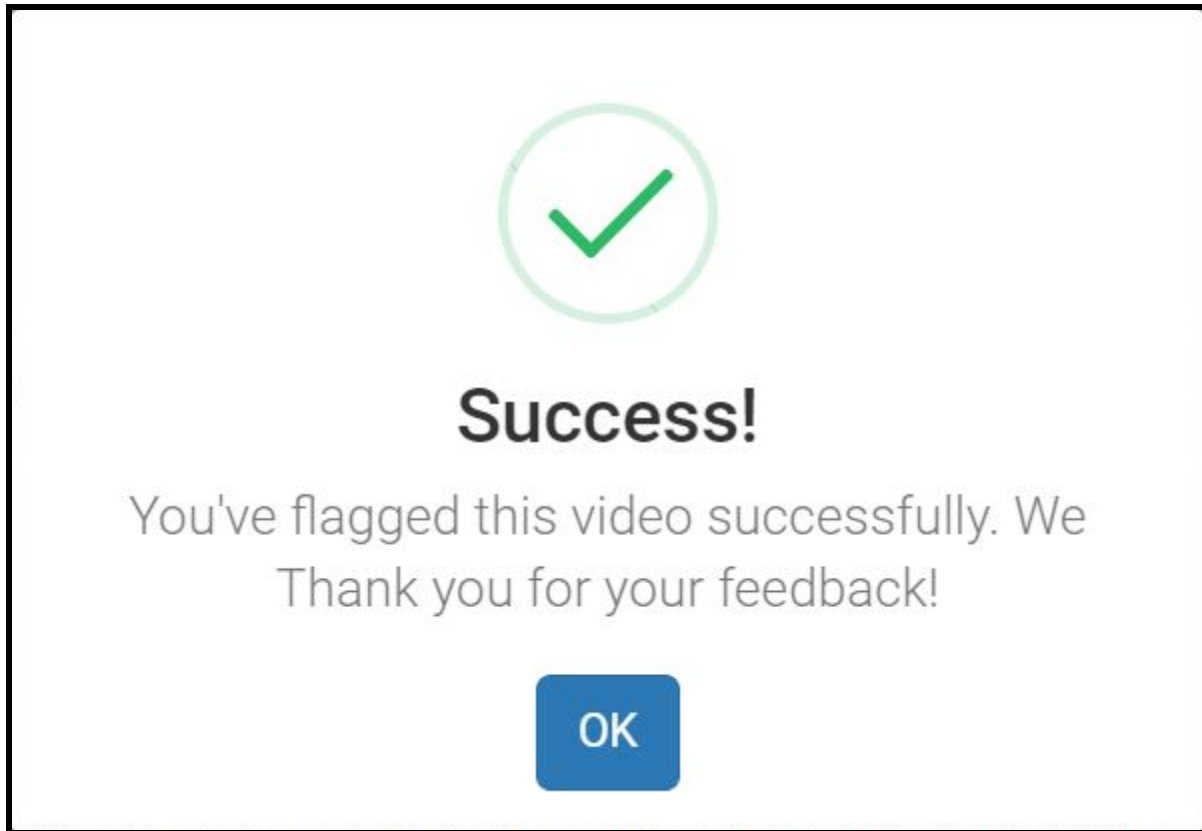
### Step 4

Once you've selected the video, the website will ask you to specify the exact moment at which the offensive act took place. It will also ask you to describe the issue in a few lines.



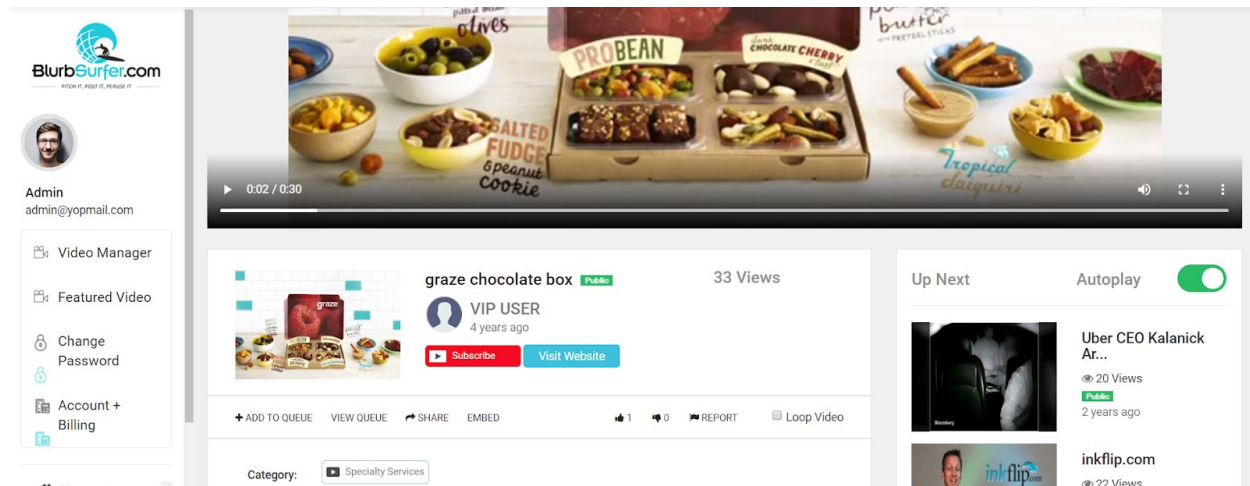
### Step 5

After all the information has been entered, click on the 'Report Issue' button. Once, the report has been submitted, a success message will be displayed on the screen as shown below.



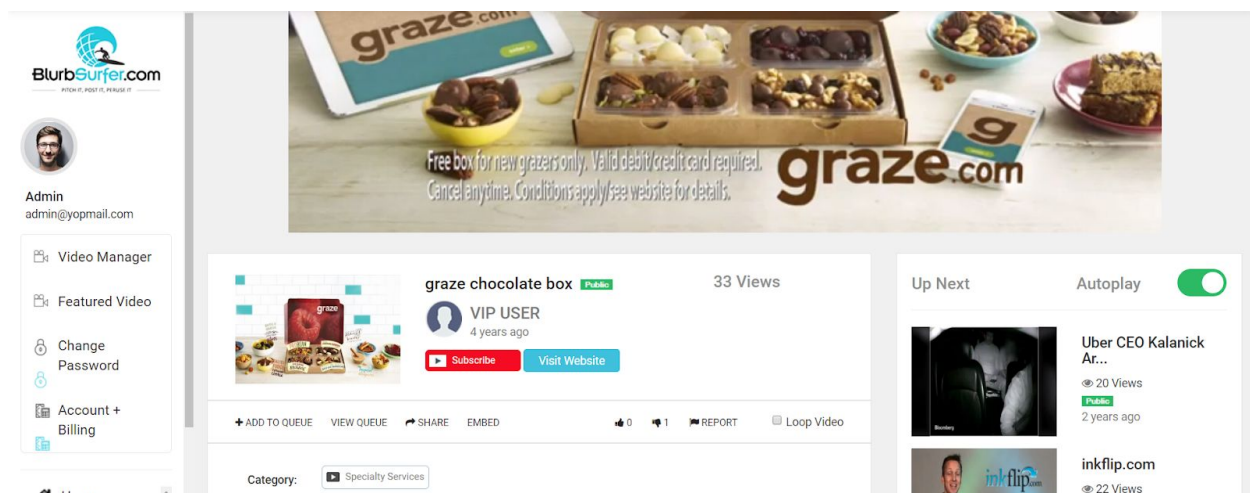
## Liking a Video

To like a video, simply click on the thumbs up button present at the bottom of every video. If in case you are not logged in, then the system will display a pop-up box asking you to log in before recording your response



## Disliking a Video

To dislike a video, simply click on the thumbs down button present at the bottom of every video. If in case you are not logged in, then the system will display a pop-up box asking you to log in before recording your response



## Looping a Video

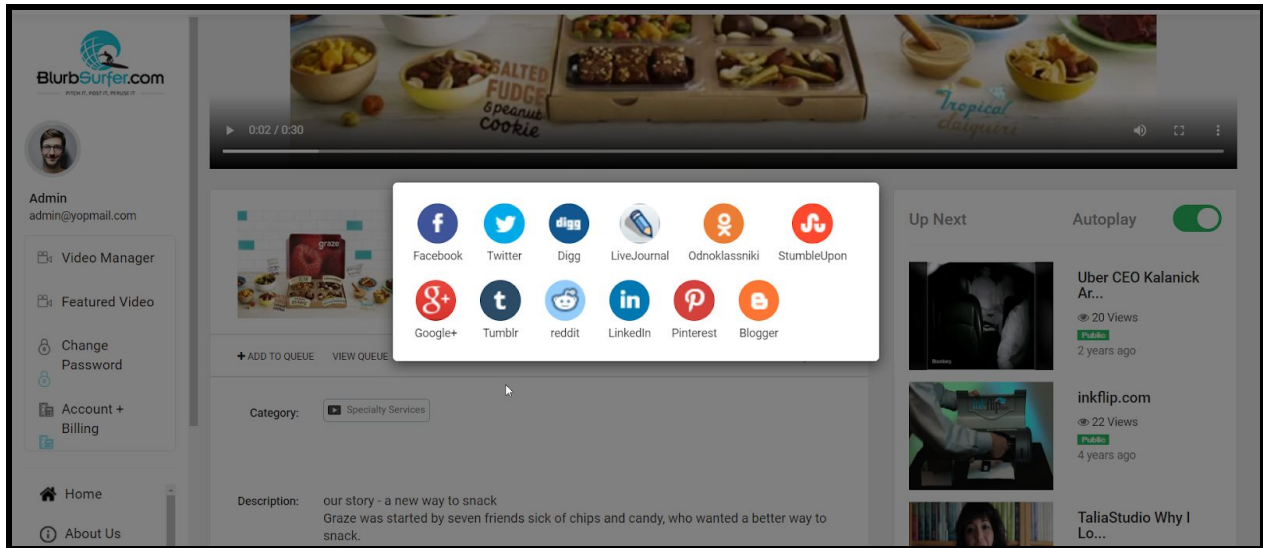
In order to loop a video, all you have to do is select the 'Loop Video' option that is present at the bottom of every video. this option will ensure that the same video plays again once it's completed.

The screenshot displays the BlurbSurfer.com website interface. On the left is a navigation sidebar with links for Home, About Us, How it Works, FAQ, Contact Us, BlurbSurfer Shopping, and Channel. The main content area features a video player for 'FYI - Basic Solar Panel Options' by 'VIP USER', which has 11 views. Below the video player are controls including 'ADD TO QUEUE', 'VIEW QUEUE', 'SHARE', 'EMBED', a like/dislike count of 0/0, a 'REPORT' button, and a checked 'Loop Video' option. The video is categorized as 'Electrical'. The description states: 'In this episode of "FYI" solar education video1 series from Wholesale Solar, Josh Roelofs explains basic solar panel options to consider when building your PV system. Questions? Call 1-800-477-1147'. To the right of the video player is an 'Up Next' section with an 'Autoplay' toggle switch turned on. It lists three recommended videos: 'Lily' (72 views, 4 years ago), 'Turtle River Electri...' (22 views, 4 years ago), and 'Square' (20 views).



## Sharing a Video

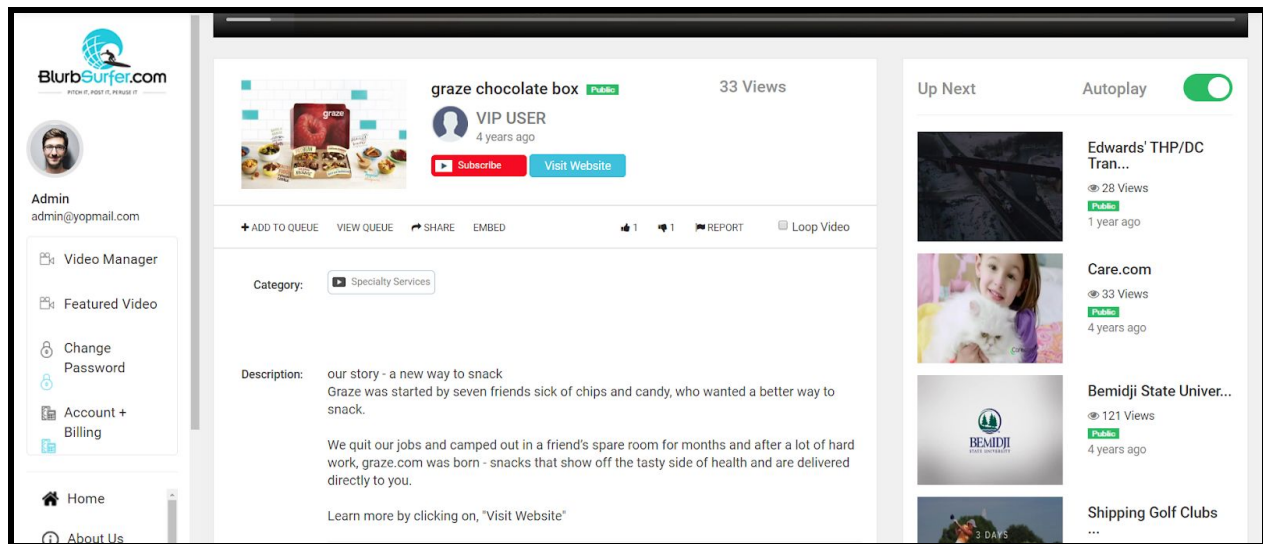
To share a video, click on the Share button present at the bottom of the video. This will open up a list of applications to which you can share the video. Select the application of your choice and proceed with sharing the content.





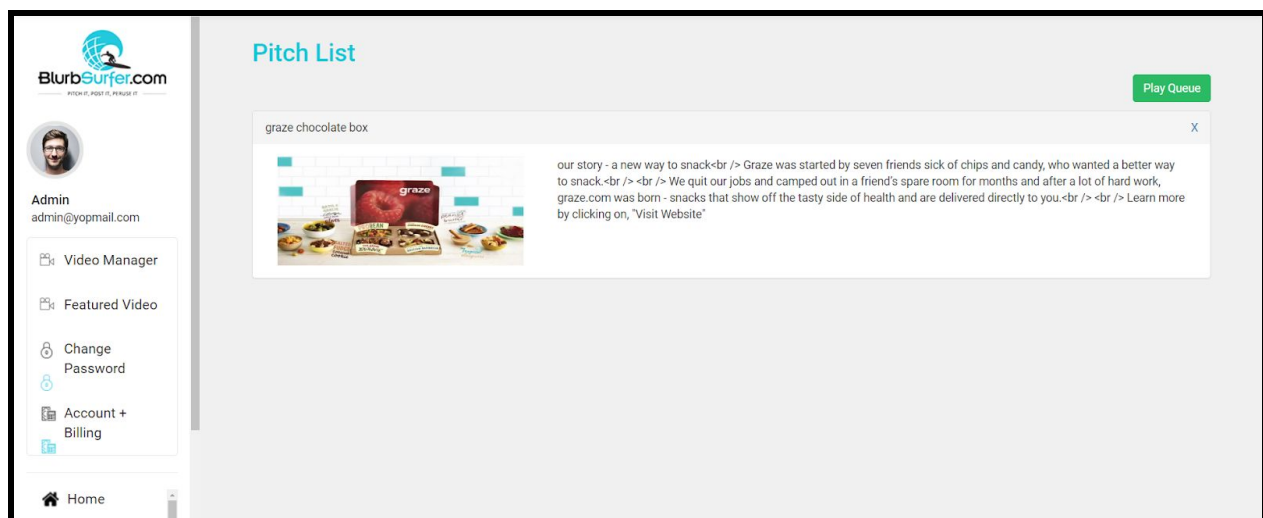
## Adding a Video to Queue

To add a video to queue, click on the add to queue button present at the bottom of every video. This will place the videos in a list and play them accordingly on the screen.



## Viewing a Video Queue

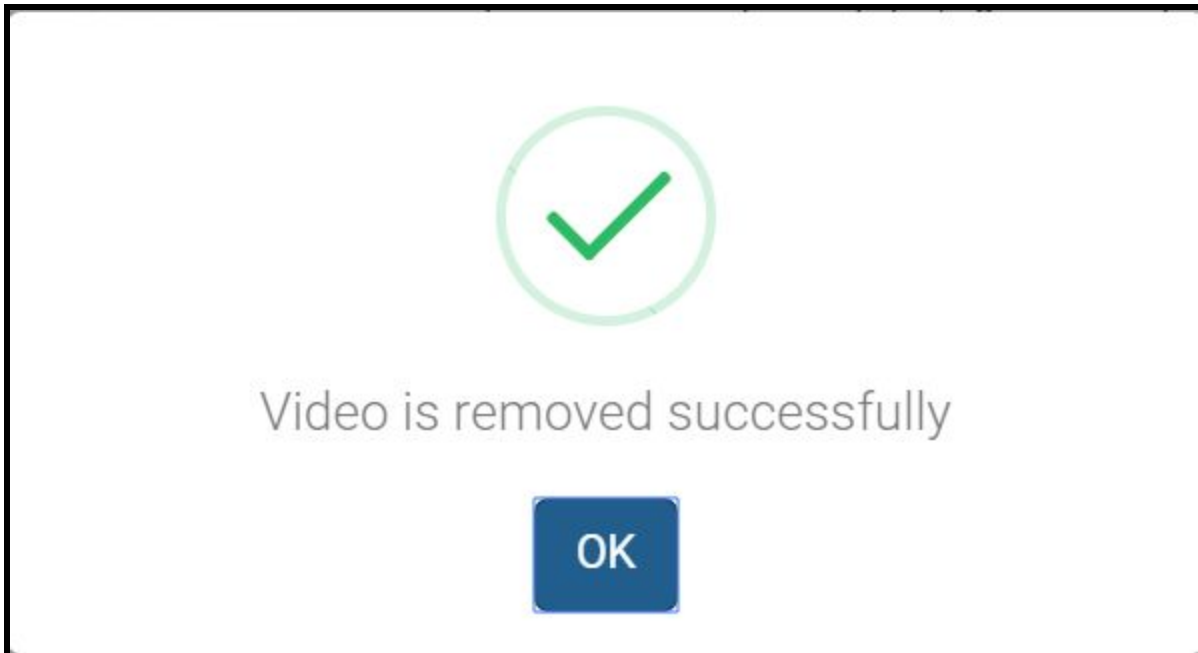
To view a video queue, click on the View Queue button, it will redirect you to a page that will display a list of all the videos in queue. Refer to the image below. This page also has a play queue button that will enable you to play all the videos in the list



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## Removing a Video from Queue

To remove a video from the queue, go to the View Queue page and click on the 'X' button that is located on the top-right side of each video. Once that is clicked, the following message will be displayed.



## Autoplaying Videos

To automatically play videos without a queue, click on the autoplay button located on the bottom-right section of the screen below each video. The switch can be toggled between on and off to enable/disable autoplay.

The screenshot displays a video player interface for a video titled "graze chocolate box". The video shows a variety of snacks including olives, fudge, brownies, and other treats. The interface includes a sidebar on the left with navigation links: "Video Manager", "Featured Video", "Change Password", "Account + Billing", "Home", and "About Us". The video player itself shows a progress bar at 0:00 / 0:30. Below the video, the title "graze chocolate box" is displayed along with the uploader "VIP USER" and "33 Views". To the right of the video, there is an "Up Next" section showing a video titled "Edwards' THP/DC Tran..." with "28 Views". An "Autoplay" toggle switch is visible in the bottom right corner of the video player area, currently turned on.

BlurbSurfer.com  
Admin  
admin@yopmail.com

Video Manager  
Featured Video  
Change Password  
Account + Billing  
Home  
About Us

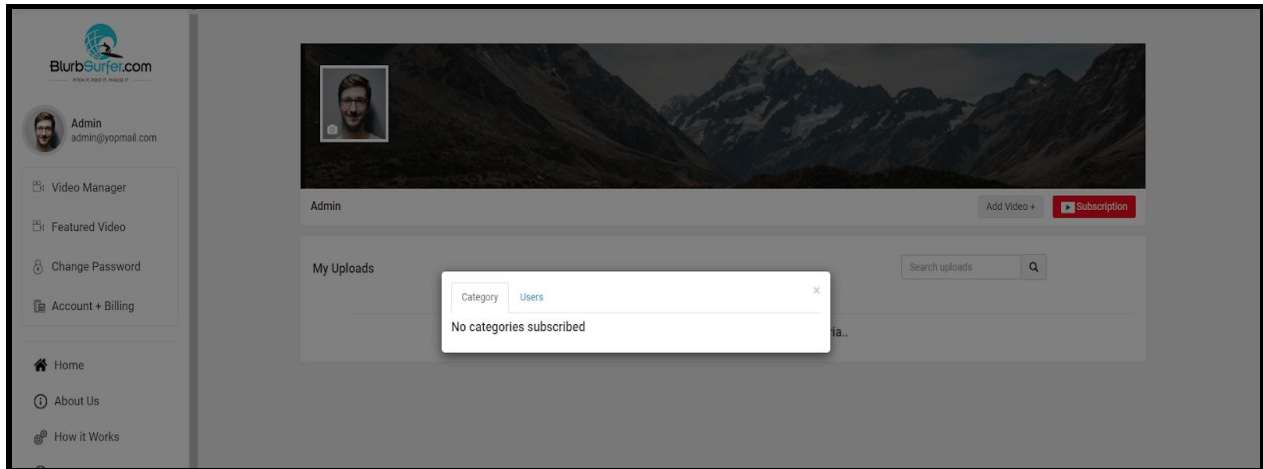
graze chocolate box Public 33 Views  
VIP USER 4 years ago  
Subscribe Visit Website

Up Next Autoplay  
Edwards' THP/DC Tran... 28 Views Public

All rights reserved © 2013 - 2020 BlurbSurfer.com

## Getting the Subscriber Count

To get your subscriber count, click on the 'Video Manager' menu option located on the left of the screen and then click on the red 'Subscription' button located below the video. The following screen will be displayed as the end result.



Through this option, you can obtain the number of users that have subscribed to your website.

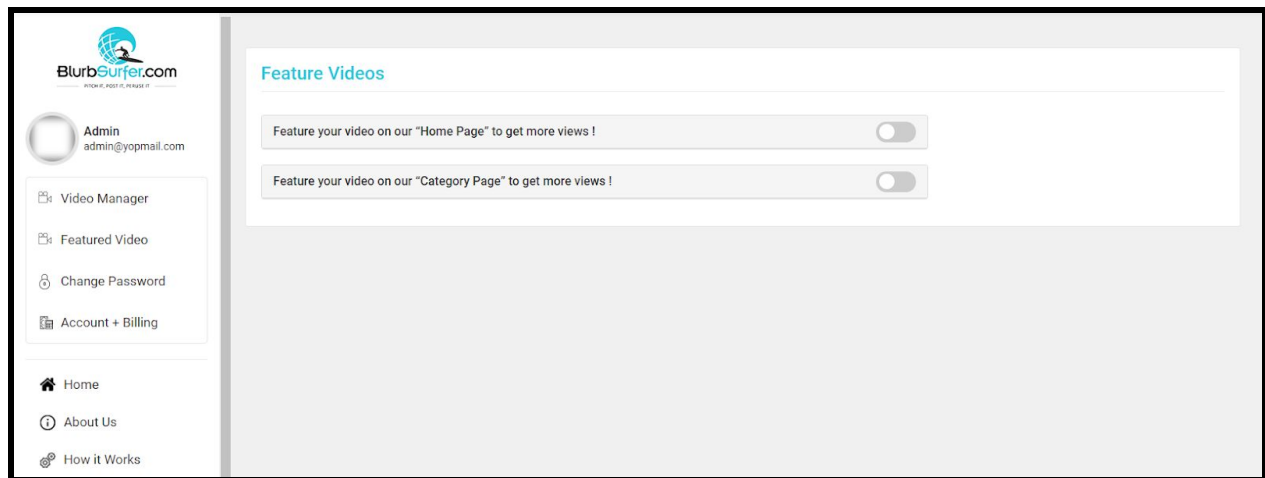
## Expanding Video Outreach

### Step 1

Click on the 'Featured Video' menu option that is present on the left of the screen. You will be presented with the below two options:

- Feature your video on our "Home Page" to get more views!
- Feature your video on our "Category Page" to get more views!

Both the provided options will be disabled by default.



## Step 2

The ‘Feature your video on our “Home Page” to get more views!’ option will enable you to place your video on BlurbSurfer’s homepage within every user’s line of sight. As this is a chargeable service, once this option is enabled, you will be provided with a list of special prices for various positions wherein you can select the position where you want your video to be placed. You will be allowed to place an order for the first, second and third placement respectively.

The screenshot displays the BlurbSurfer.com admin dashboard. On the left is a sidebar with the logo and a user profile for 'Admin' (admin@yopmail.com). Below the profile are links for 'Video Manager', 'Featured Video', 'Change Password', and 'Account + Billing'. At the bottom of the sidebar are navigation links: 'Home', 'About Us', 'How it Works', 'FAQ', and 'Contact Us'. The main content area is titled 'Feature Videos'. It contains a toggle switch for 'Feature your video on our "Home Page" to get more views !' which is currently turned on. Below this toggle are three radio button options for selecting a video position on the home page. Each option includes a price and a 'Place Order' button. A note states that featured videos will be shown on the home page. At the bottom of the section, there is another toggle switch for 'Feature your video on our "Category Page" to get more views !' which is currently turned off.

**Feature Videos**

Feature your video on our "Home Page" to get more views ! ☒

☐ Set at 1st position for \$3999.99 per month as a featured video on Home page.  
-- Select Video --

☐ Set at 2nd position for \$2999.99 per month as a featured video on Home page.  
-- Select Video --

☐ Set at 3rd position for \$1999.99 per month as a featured video on Home page.  
-- Select Video --

\*Note: Featured video will be shown on Home page.

Feature your video on our "Category Page" to get more views ! ☐

### Step 3

The 'Feature your video on our "Category Page" to get more views !' option will enable you to place your video on Blurbsurfer's category page. The video will be displayed in prime position when its respective category will be browsed through. Again, as this is a chargeable service, you will be required to select the category that your video belongs to, followed by which you will be provided with a list of special prices for various positions wherein you can select the position where you want your video to be placed in its category. Similar to the previous step, You will be allowed to place an order for the first, second and third placement respectively.

**Please Note:** The options - 'Feature your video on our "Home Page" to get more views!' & 'Feature your video on our "Category Page" to get more views!' are not mutually exclusive.

## Password Change

If you want to change your password, click on the 'Change Password' menu option that is located on the left side of the screen. Once clicked, you will be redirected to a page wherein you will be asked to enter your Current Password and New Password.

**Change Password**

Enter your current password and then choose your password.

**Tips For A Strong Password**

- Your password should be easy for you to remember but hard for others to guess.
- Never share your password with anyone, and never reuse a password that you've used before.
- Your password must be at least eight characters long.
- Use a combination of capital and lowercase letters, numbers, and special characters, (such as @, ?, and %) in your password. (BlurbSurfer! passwords are case-sensitive.)

Current Password

New Password

Confirm Password

**Change Password**

### Please Note: Tips For A Strong Password

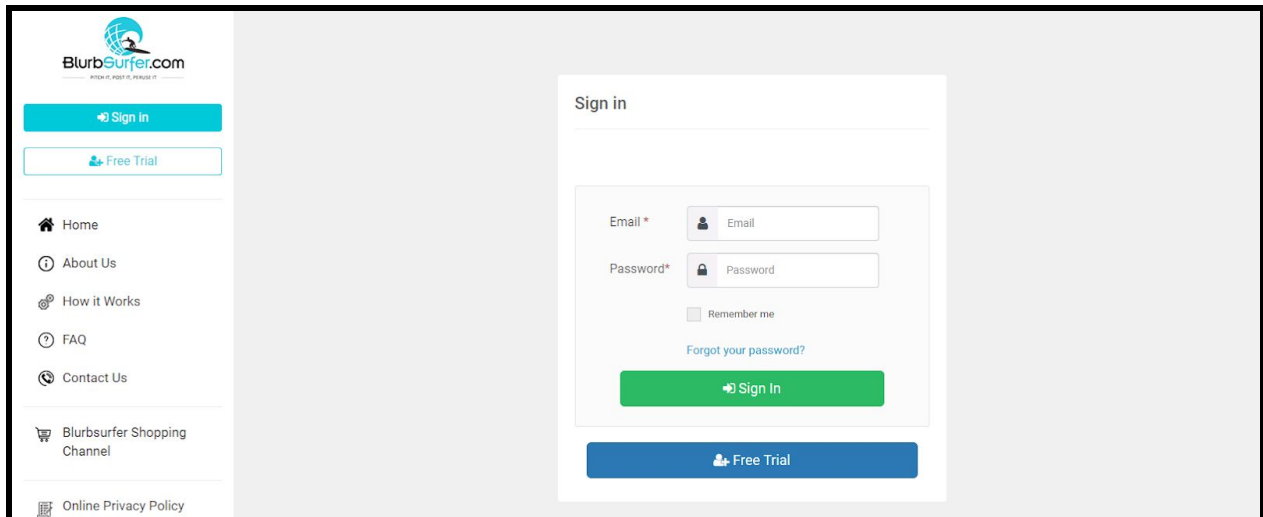
- Your password should be easy for you to remember but hard for others to guess.
- Never share your password with anyone, and never reuse a password that you've used before.
- Your password must be at least eight characters long.
- Use a combination of capital and lowercase letters, numbers, and special characters. (such as @, ?, and %) in your password. (BlurbSurfer! passwords are case-sensitive.)



## Forgot Password

### Step 1

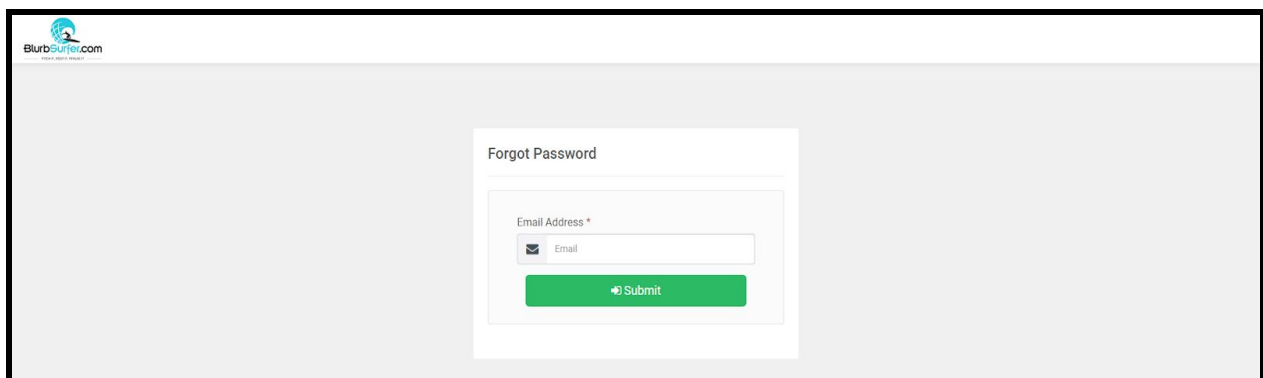
If you have forgotten the password to your account, click on the 'Forgot your Password?' link present on the Login page



The screenshot shows the BlurbSurfer.com website. On the left is a navigation menu with links: Home, About Us, How it Works, FAQ, Contact Us, BlurbSurfer Shopping Channel, and Online Privacy Policy. The main content area is titled 'Sign in' and contains a form with fields for 'Email \*' and 'Password\*'. Below the password field is a 'Remember me' checkbox and a 'Forgot your password?' link. At the bottom of the form are two buttons: a green 'Sign In' button and a blue 'Free Trial' button.

### Step 2

The next screen would require you to enter your registered email address on which an email would be sent containing a password reset link.



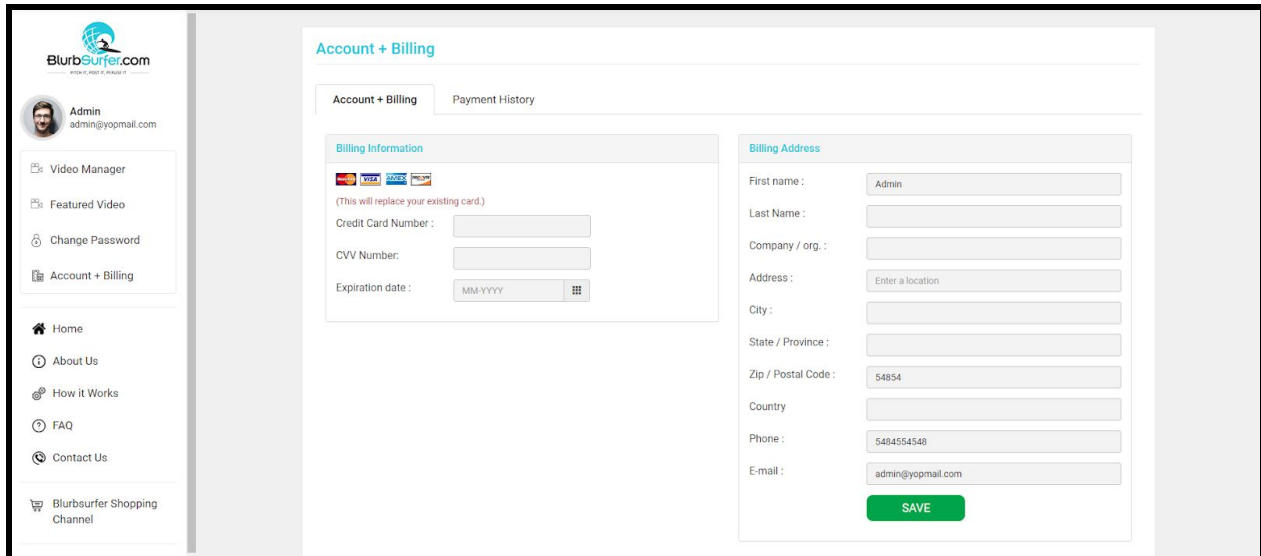
The screenshot shows the BlurbSurfer.com website with the 'Forgot Password' form. The form has a single field labeled 'Email Address \*' with an email icon. Below the field is a green 'Submit' button.

### Step 3

Clicking on the password reset link in your email will redirect you to a web page, wherein you will have to enter your new password.

## Account Payments

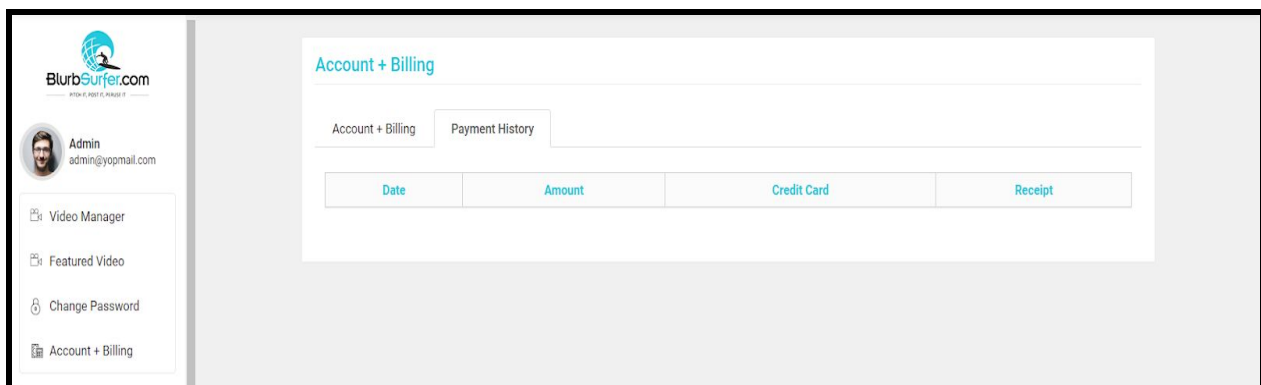
To make payments, click on the Account+Billing option present in the users' menu items located on the left of the screen. You will be redirected to the following screen. Once the screen loads, you will be prompted to enter your card details as well as your billing address details.



The screenshot shows the 'Account + Billing' page for a user named 'Admin' (admin@yopmail.com). The page has a sidebar with navigation links: Video Manager, Featured Video, Change Password, Account + Billing, Home, About Us, How it Works, FAQ, Contact Us, and Blurbsurfer Shopping Channel. The main content area is titled 'Account + Billing' and has two tabs: 'Account + Billing' (selected) and 'Payment History'. The 'Account + Billing' tab contains two sections: 'Billing Information' and 'Billing Address'. The 'Billing Information' section includes fields for Credit Card Number, CVV Number, and Expiration date. The 'Billing Address' section includes fields for First name, Last Name, Company / org., Address, City, State / Province, Zip / Postal Code, Country, Phone, and E-mail. A green 'SAVE' button is located at the bottom right of the 'Billing Address' section.

## Payment History

To access your payment history, click on the 'Account+Billing' option present in the users' menu items located on the left of the screen. Once clicked, you will be redirected to the screen shown above. Once the screen loads, click on the 'Payment History' button.



The screenshot shows the 'Account + Billing' page for a user named 'Admin' (admin@yopmail.com). The page has a sidebar with navigation links: Video Manager, Featured Video, Change Password, Account + Billing, Home, About Us, How it Works, FAQ, Contact Us, and Blurbsurfer Shopping Channel. The main content area is titled 'Account + Billing' and has two tabs: 'Account + Billing' and 'Payment History' (selected). The 'Payment History' tab displays a table with the following columns: Date, Amount, Credit Card, and Receipt.

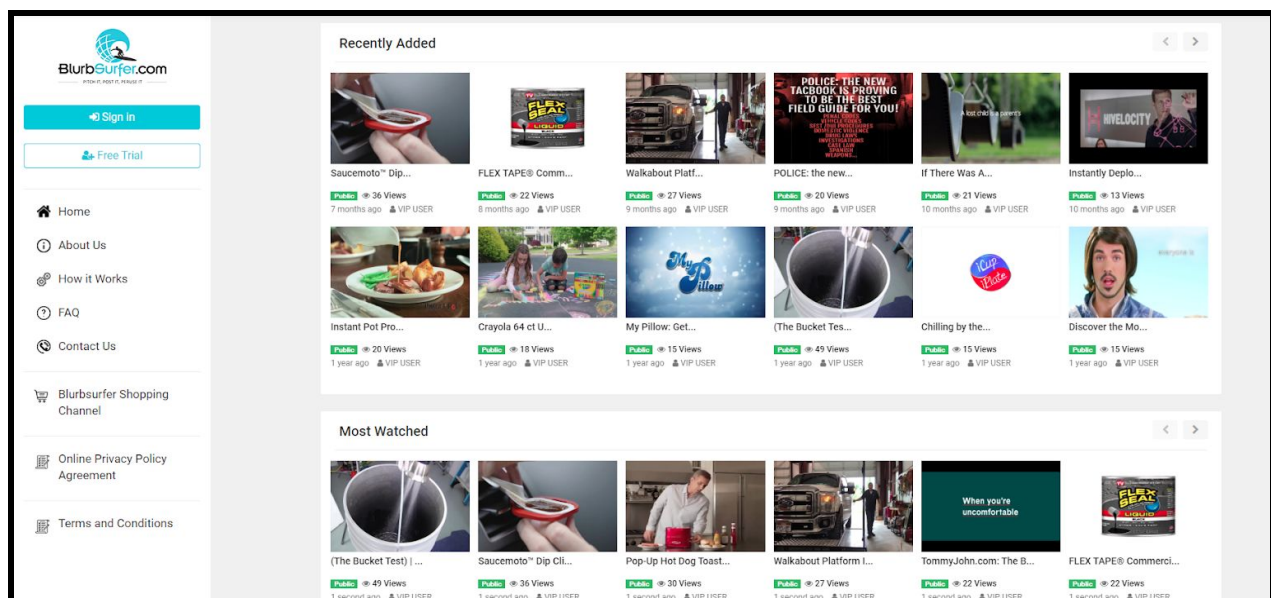
Date	Amount	Credit Card	Receipt
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## The Shopping Channel

Blurbsurfer is a Global Video Hosting website for Products, Services, and Particular Interests. All the videos uploaded to the platform are not displayed on the shopping channel. Here, videos are added/displayed on this page only after you provide explicit permission for it to do so ( Refer: Uploading a video, Step 6). If in case you are so intrigued by a certain product and you find the need to try it out asap, you will find the website links to purchase those products/services in the shopping channel page.

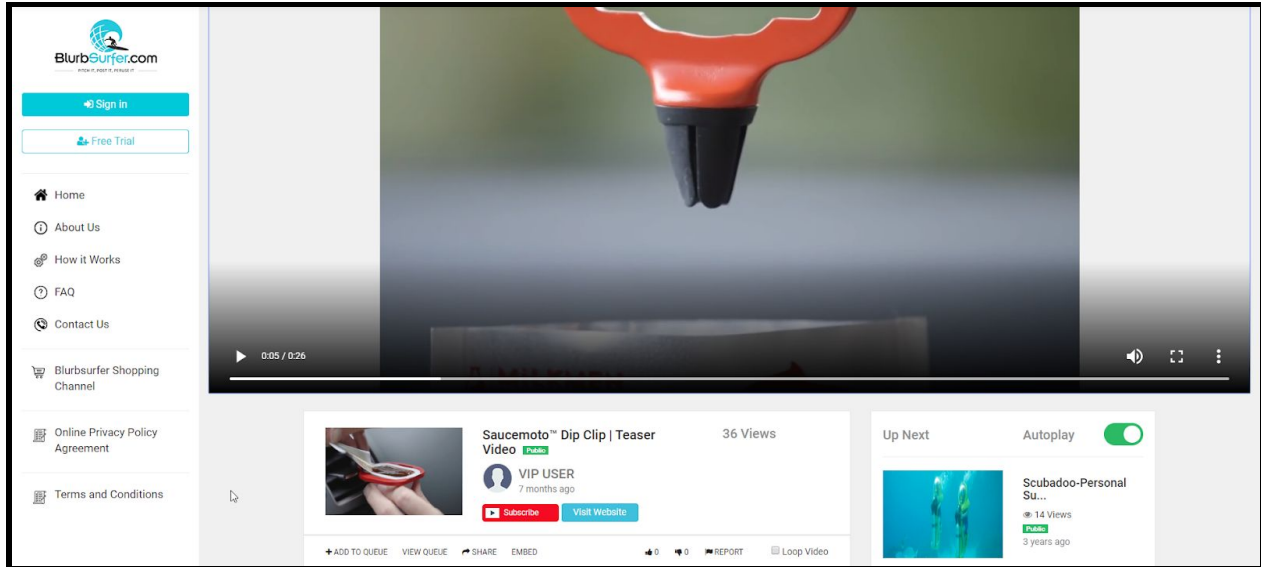
### Step 1

To access the Shopping channel, click on the Blurbsurfer Shopping Channel menu item located on the left of the screen. Once that is clicked, you will be redirected to the below-displayed page. Once the page loads, you will be provided with two categories- Recently added and Most Watched.



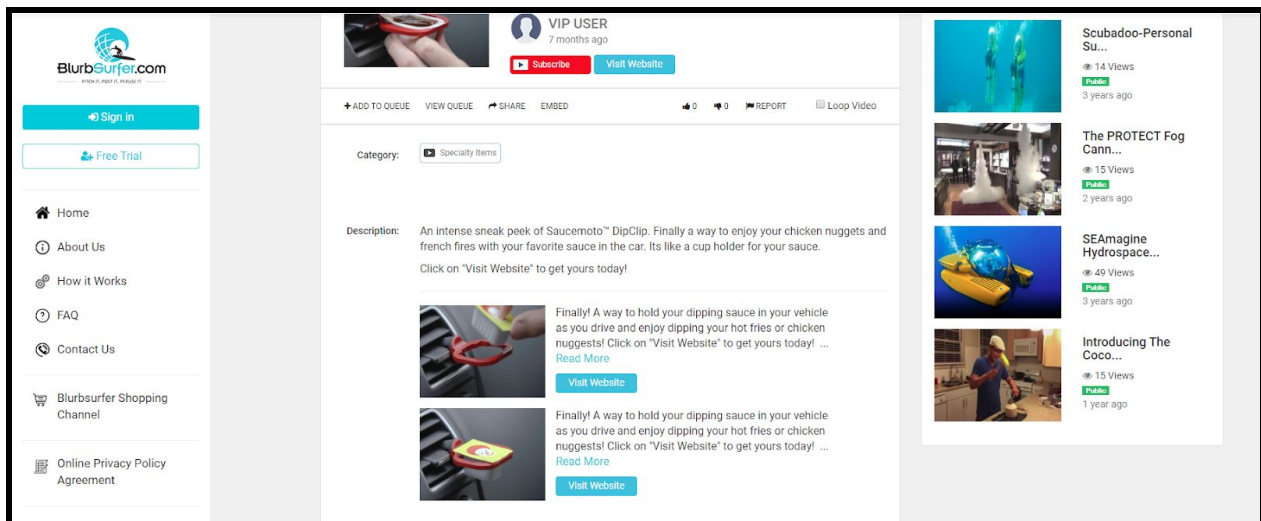
## Step 2

Select the video that you want to watch. You will be redirected to the following page.



## Step 3

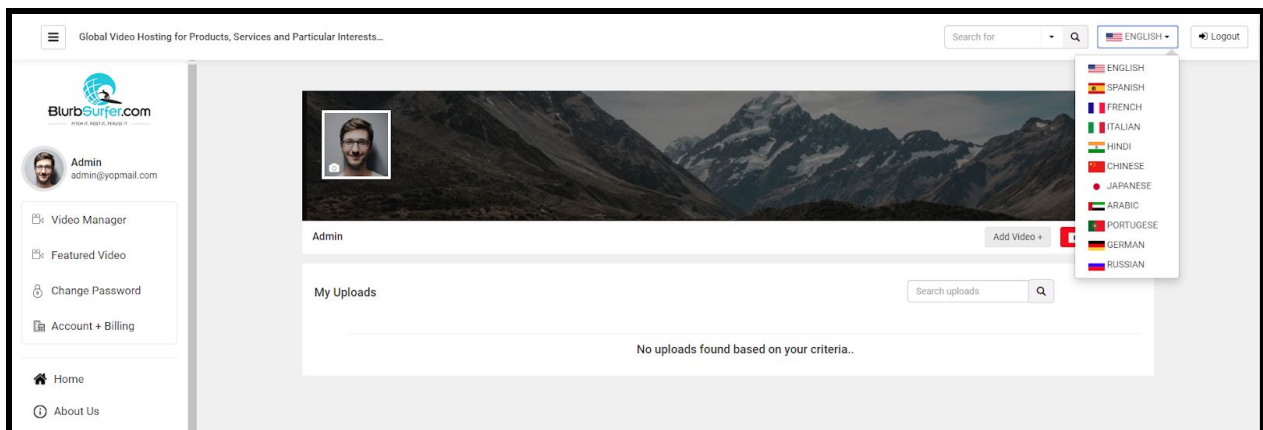
Once you have watched the video, scroll down to the description section on the Webpage. There may be two images present with a description regarding the product/service. These images may be present depending upon the uploaders' preference. Click on the 'Visit Website' button located next to each image in the description section or you can click on the 'Visit Website' button located next to the subscribe button located at the bottom of the main video. The link will take you to the product/service's website where you will be able to purchase it.



## Language Settings

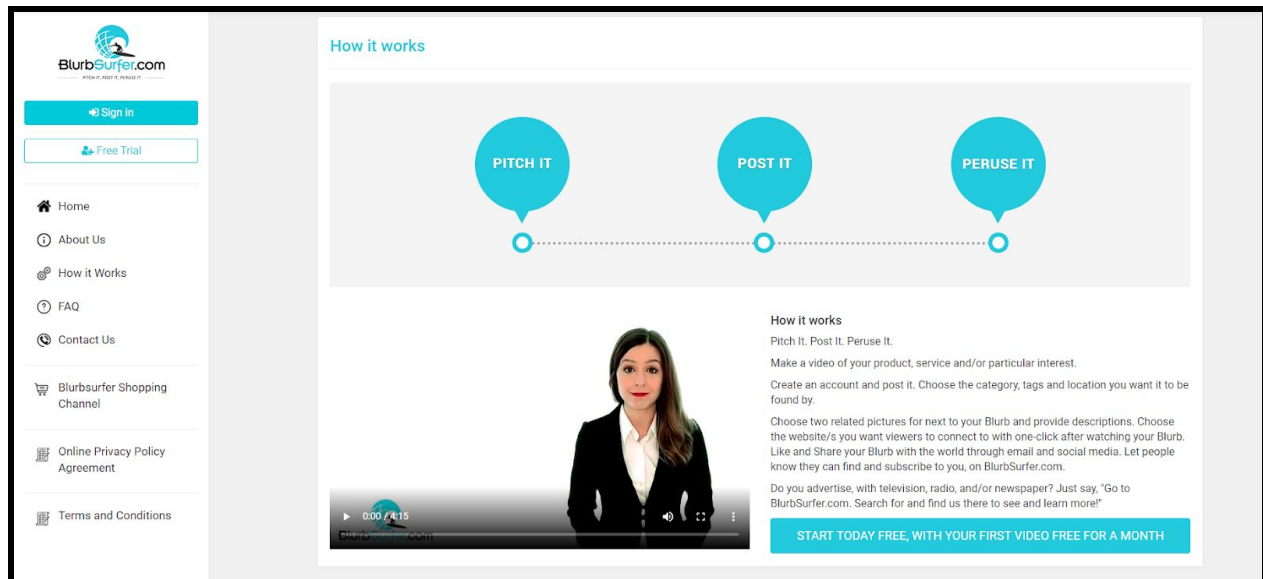
To change the language of the platform click on the Language dropdown located at the top-right position of the screen. By default, the language selected is English however you can change it to a language that you are more comfortable with. The platform supports the following languages:

- English
- Spanish
- French
- Italian
- Hindi
- Chinese
- Japanese
- Arabic
- Portuguese
- German
- Russian



## How Does Blurbsurfer.com Work?

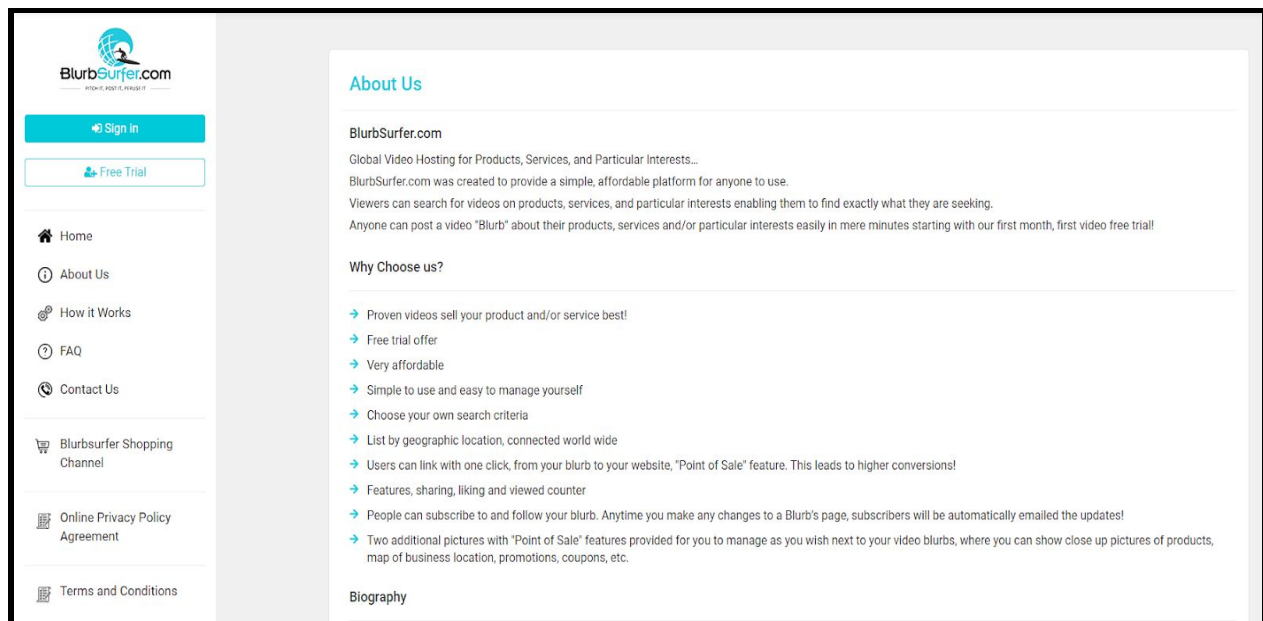
Are you intrigued about the inner workings of Blurbsurfer.com? You can obtain more information about Blurbsurfer.com by clicking on the 'How It Works' menu option present on the left of the screen. The following page will be presented to you.



<https://blurbsurfer.com/how-it-works>

## About Blurbsurfer.com

Is this your first visit to Blurbsurfer.com? Has the website caught your eye? Do you now need to know more about the company? If your answer to the earlier questions is Yes, then simply click on the 'About Us Menu' options located on the left of the screen, the following page will be presented to you when the About Us menu option is clicked.



<https://blurbsurfer.com/about-us>



## Frequently Asked Questions

To access FAQs regarding Blurbsurfer.com, visit <https://blurbsurfer.com/faq>.

## Contact Us

Do you have a question, comment or concern? Or would you like to help us keep our site safe by reporting non-compliant content? Please let us know today via <https://blurbsurfer.com/contact-us>, so we can better serve you.

## Privacy Policy

To know more about what data we collect and how we use it, visit <https://blurbsurfer.com/online-privacy-policy-agreement>.

## Terms & Conditions

Visit the link: <https://blurbsurfer.com/terms-and-conditions>, to know more.

